

## Program Enrolment Structure *Mid-Year Intake*

# Program Code – BB5 Program Name – Bachelor of Business Location – Brisbane

YEAR 2021			
Semester 2	Course Code	Course Name	Pre-requisites
	BULAW1502	Fundamentals of Law	Nil
	BUACC1508	Principles of Accounting and Finance	Nil
	BUMKT1501	Introduction to Marketing	Nil
	BUMGT2621	Business Communication	Nil
YEAR 2022			
Semester 1	Course Code	Course Name	Pre-requisites
	BUGEN1525	Preparing for Professional Experience	Nil
	BUECO1509	Principles of Economics	Nil
	BUMGT1501	Management Principles	Nil
	BUGEN2630	Principles of Responsible Business	Nil
Semester 2	Course Code	Course Name	Pre-requisites
	BUHRM1501	Introduction to Human Resource Management	Nil
	BUMGT3739	Creativity and Innovation	Nil
	BUGEN1502	Business Statistics	Nil
	BUMGT2601	Managerial Skills	BUMGT1501
YEAR 2023			
Semester 1	Course Code	Course Name	Pre-requisites
	BUMGT2614	Project Management	Successful completion of 4 courses from the Business School
	BUMKT2604	Social Media Marketing	BUMKT1501 or SPMAN100
	BUMKT2602	Consumer Behaviour	BUMKT1501 or SPMAN100
	WIL	Work Integrated Learning (WIL)	Varies depending on course - completion of at least 4 to 16 courses in the Program.
		For WIL course options - see page 2 of electives list.	



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Semester 2	Course Code	Course Name	Pre-requisites
	BUMGT2606	Managing People at Work	BUMGT1501
	BUHRM3701	Management of Change and Organisational Development	BUHRM1501
	BUMKT3706	Product Management	BUMKT1501 or SPMAN1002
	BUHRM2603	Staffing Organisations	BUHRM1501
YEAR 2024			
Semester 1	Course Code	Course Name	Pre-requisites
	BUMGT3715	Designing Effective Organisations	BUMGT1501
	BUHRM3702	Strategic Human Resource Management	BUHRM1501
	BUMKT3702	Marketing Strategy and Analysis	BUMKT1501 or SPMAN1002
	BUMKT3702 BUHRM2602	Marketing Strategy and Analysis  Industrial Relations	BUMKT1501 or SPMAN1002 BUHRM1501

#### **Additional Information**

- No more than 10 introductory courses are to be completed.
- All courses have a value of 15 credit points, unless otherwise specified. Students must complete 360 credit points.
- No more than 4 general elective courses from other FedUni schools are to be completed.
- While students are encouraged to complete more, a minimum of five level three courses (3000 range) are to be completed.
- This program structure applies to students commencing from 2021. Students who commenced prior to 2021 should contact Student HQ for appropriate checklist and program information.
- If you are unable to, or are having difficulties enrolling in *myStudentCentre*, please contact Student HQ on 1800 333 864 or email info@federation.edu.au for program administration information and assistance.

### **Glossary**

Semester – designated teaching period

Co-requisite – a selection of courses that need to be completed at the same time

Pre-requisite – a course or courses that must be completed prior to undertaking another course

Major/Minor – the main subject area of study completed as part of a degree

Level (i.e. first, second, third) - introductory (1000), intermediate (2000), advanced (3000) level courses

ODL - Course offered online only