

Empowering Student Engagement and English Proficiency

Insights from Federation University's Joint Information Engineering Institute in Hebei, China

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Today's presentation

- The Joint Institute
- The need to engage
- Last semester's strategies
- Student feedback
- The way forward



Federation University Information Engineering Institute

- Based within Hebei University of Science and Technology (HUST)
- FedUni courses taught in conventional 12-week mode
- Offering four undergraduate degrees:
 - Bachelor of Information Technology & streams (Networking and Security, Software Development & Business Information Systems)
 - Students are divided across these offerings
- 2+2 & 3+1 articulation options
 - Articulation also mapped for IT Master offerings



The Students

- 800 students across four year-levels
- Joint degrees with HUST
- First year students focus on English and HUST requirements
 - We teach directly into 2nd-4th years
- Live on campus
- Lack confidence in their English skills
- Are "time poor"







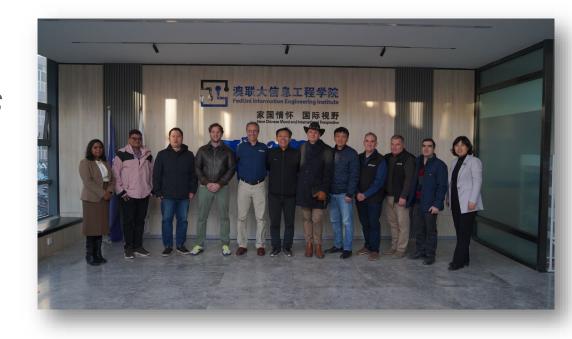
The need for engagement

- Teaching began late 2019 via TEAMS
 - Then COVID......
- Face-to-face teaching began in early 2023
- There was an opportunity to boost engagement
- Reasons:
 - Strengthen students' all-round English skills
 - Increase verbal participation in classes
 - Encourage articulation
 - Encourage the development of an internationalised student
 - Provide the lecturing team with activities



Engagement Plan 2023/23 – Two approaches

- ITECH1001
- English/Chinese corner activities
- Incorporate the FedUni Living Values
 - Inclusion, Innovation, Excellence, Empowerment & Collaboration
- Invite all resident FedUni staff to participate



ITECH1001 Communications & Technology

- A core fundamental skills course in 2nd year
 - Academic and communication skills taught to 200 students
 - First contact with FedUni lecturing team
- Involved 6 members of the teaching team
 - 1 Coordinator, 2 lecturers, 4 tutors
 - Student exposure to a diversity of academics
 - ITECH1101(IT Problem Solving) was taught simultaneously to the same students
- Feedback is very encouraging



2023_23 Dual engagement process

- English Corner
 - Academic led
 - Help improve student English skills & confidence
 - Encourage interactions with the teaching team
- Chinese Corner
 - Student led
 - Teach Chinese language and culture to teaching team
 - Encourage students to communicate & lead





Previous engagement activities 2023/03

- Two English Corner events
 - 1 student from the School of International Education
 - 20 Institute students
 - One FedUni lecturer
 - 10 Institute students
- One "tea party"
 - 4 FedUni lecturers
 - 15 Institute students







English Corner 2023/23

- Tuesday nights
 - 7 events involving 70 students
- Very well attended
- Different themes per week
 - Cultures
 - Food & festivals
 - Music etc
- Activities
 - Film dubbing
 - Live music
 - Story telling etc





Chinese corner 2023/23

- Thursday nights
 - 8 events and 70 + different students
- The students become teachers
- Chinese culture
 - History
 - Festivals
 - Food etc
- Chinese language skills
 - Greetings
 - Common phrases
 - Shopping etc









Student feedback survey

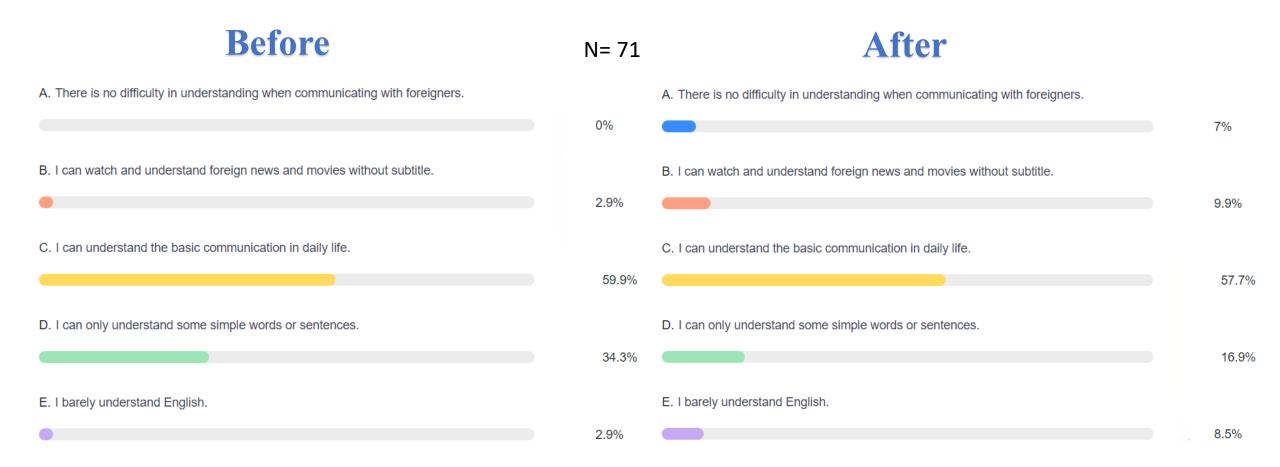
- Attendee surveys before and post engagement program
 - Next semester we will enquire more
- These students value giving feedback
 - We have fostered this culture over time

NHS			Response
Campus	Invited	Finished	Rate
HUST	196	60	31%
ZUT	115	16	14%
GSU	14	1	7%
HUFED	403	333	83%
SZPT	38	0	0%

NHS 2023/03 SeLT response rates

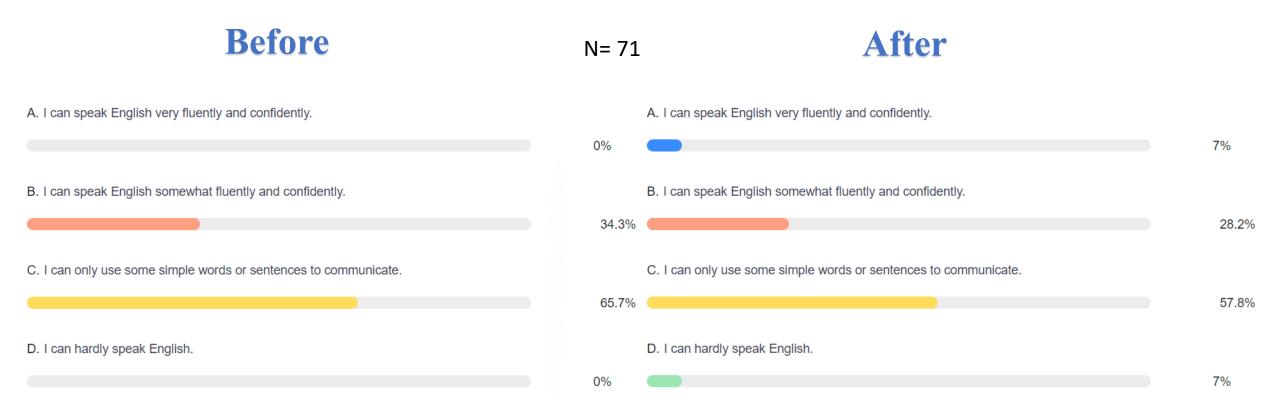


What is your current English listening level?





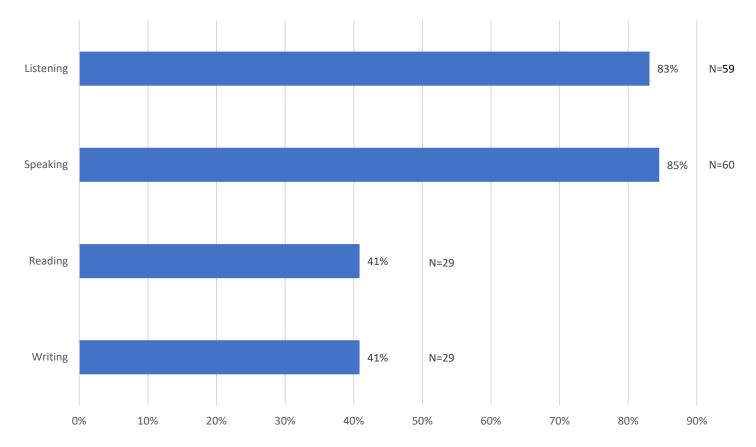
What is your current English speaking level?





Skill improvement

Which skill did you improve the most after participating in English Corner/Chinese Corner? (N=71)





Participation feelings

Using one word to describe your feelings about participating in English Corner/Chinese Corner. (n=66)





Best things

What were the best things about English Corner/Chinese Corner? (n=67)





Improvements?

How can we improve English corner/Chinese Corner into the future? (n=67)





English Corner feedback



Chinese Corner feedback



What next?

- Continue English/Chinese corners
 - Alternating weeks
 - Lessen load on teaching staff & encourage stronger attendance
 - More hands-on activities & games
- Empower students
 - They will lead initiatives
 - Listen to their ideas
- Simple activities to involve staff and students
 - e.g. take a picture with a teacher, tell a teacher a joke etc



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Thank you for listening



