

Enrolment Program Structure

Mid-Year Intake

Program Code – BB5

Program Name – Bachelor of Business (Undesignated)

Year 1 (eg 2017)

Semester 2	Course Code	Course Name	Pre requisites
	BUMKT 1501	Introduction to Marketing	Nil
	BUECO 1509	Principles of Economics	Nil
	BUMGT 1501	Management Principles	Nil
	Elective	See available elective courses which may include BUHRM1501 Introduction to HRM, BUMKT2604 Social Media Marketing, BUACC1507 Accounting Fundamentals or the core course BUMGT2621 Business Communications	

Year 2 (eg 2018)

Semester 1	Course Code	Course Name	Pre requisites
	BUGEN 2630	Principles of Responsible Business	Nil
	BUMGT 2621	Business Communication	Nil
	BUACC 1508	Principles of Accounting and Finance	Nil
	BULAW 1502	Fundamentals of Law	Nil

Semester 2

Elective	See available elective courses which may include BUACC3714 Advanced Management Accounting, BULAW1505 Property Law, BULAW1504 Tort Law, BUHRM1501 Introduction to HRM, BUMGT2614 Project Management, BUMKT2604 Social Media Marketing, BUMKT2602 Consumer Behaviour, BUHRM2601 Human Resource Development, BULAW2642 Employment Law, BUHRM2602 Industrial Relations.		
Elective			
Elective			
Elective			

Year 3 (eg 2019)

Semester 1	Course Code	Course Name	Pre requisites
	BUMGT 2602	Managerial Research Methods	Nil
	Elective	See available elective courses which may include BUMGT2601 Management Skills, BUMKT2606 Managing People at Work, BUMKT2601 Services Marketing, BUHRM2603 Staffing Organisations, BUGEN1502 Business Statistics	
	Elective		
	Elective		

Semester 2

	Elective	See available elective courses which may include BUMGT2614 Project Management, BUMGT3702 Strategic Management, BUMKT3701 Marketing Communication, BUMKT3705 International Marketing, BUHRM3702 Strategic HRM, BULAW2642 Employment Law	
	Elective		
	Elective		
	Elective		

Year 4 (eg 2020)

Semester 1	Course Code	Course Name	Pre requisites
		Work Integrated Learning course	Completion of at least 16 courses in the program.
	BUMGT 3739	Creativity & Innovation	Nil
	Elective	See available elective courses which may include BUMKT3706 Product Management, BUHRM3705 Reward and Performance Management, BUHRM3701 Management of Change and Organisational Development, BUHRM2603 Staffing Organisations.	
	Elective		

Additional Information

- No more than 10 introductory courses are to be completed.
- All courses have a value of 15 credit points, unless otherwise specified.
- No more than 4 general elective courses from other FedUni schools are to be completed.
- While student are encouraged to complete more, a minimum of five level three courses (3700 range) are to be completed.
- This program structure applies to students commencing from 2016. Students who commenced prior to 2016 should contact the Undergraduate Administrator for appropriate checklist and program information.

Glossary

Semester – designated teaching period

Co-requisite – a selection of courses that need to be completed at the same time

Pre-requisite – a course or courses that must be completed prior to undertaking another course

Major/Minor – the main subject area of study completed as part of a degree

Level (ie first, second, third) – introductory, intermediate and advanced level courses