

Enrolment Course Structure

Course Code – BI5

Course Name – Bachelor of Business

First Year	Unit Code	Unit Name	Unit Rules
Semester 1			
	BUACC1508	Principles of Accounting and Finance	
	BUECO1509	Principles of Economics	
	BUMGT1501	Management Principles	
	BUMGT1502	Contemporary Business	
Semester 2			
	BUENT1501	Creativity and Innovation	
	BULAW1502	Fundamentals of Law	
	BUMKT1501	Introduction to Marketing	EX: SPMAN1002
	STATS1000	Statistical Methods	
Second Year	Unit Code	Unit Name	Unit Rules
Semester 1			
		Major	
		Major	
		Elective	
		Elective	
Semester 2			
		Major	
		Major	
		Elective	
		Elective	

Third Year	Unit Code	Unit Name	Unit Rules
Semester 1			
	Major		
	Major		
	Elective		
	Elective		
Semester 2			
	Major		
	Elective		
	Elective		

Co-operative Experiential Learning

COOPC2023 Experiential Learning (Business) – 60 days paid placement

*Interested students can contact co-op@federation.edu.au

Specialisation list

MAJORS			
MANAGEMENT			
S1	S2	Unit Code	Unit Name
	X	BAXDC2004	Applied Ethics in Contemporary Societies
X	X	BUMGT2621	Business Communications
X	X	BUMGT2622	Work Futures
X	X	BUMGT2623	Leading Organisations
X	X	BUHRM3706	Employment Practice
	X	BUMGT 3702	Strategic Management
X	X	BUMGT3704	Managing Change
MARKETING			

S1	S2	Unit Code	Unit Name
	X	BAXDC2004	Applied Ethics in Contemporary Societies
X		BUENT2635	Entrepreneurship and New Venture Creation
	X	BUMKT2602	Consumer Behaviour
X		BUMKT2603	Marketing Research
	X	BUMKT3701	Marketing Communication
	X	BUMKT3709	Marketing Strategy
X	X	BUMKT3708	Social Media Marketing

BANKING AND FINANCE

S1	S2	Unit Code	Unit Name
	X	BAXDC2004	Applied Ethics in Contemporary Societies
X		BUACC2613	Management Accounting 1
X	X	BULAW1503	Commercial Law
X		BUACC2604	Business Information Systems
X		BUACC3722	Banks and Financial Institutions
X		BUACC3721	Investments and Portfolio Management
	X	BUACC3701	Financial Management

Additional Information

This program structure applies to continuing students who commenced in 2023 or prior.

Glossary

Semester: designated teaching period.

PR: Pre-requisite, a unit/s that must be completed prior to undertaking another unit.

CO: Co-requisite, a unit/s that must be completed simultaneously, or prior to, undertaking another unit.

EX: Exclusion, a unit/s that may not be taken.