

## Enrolment Course Structure

Course Code – BI5

Course Name – Bachelor of Business

First Year	Unit Code	Unit Name	Unit Rules
Semester 1			
	BUACC1508	Principles of Accounting and Finance	
	BUECO1509	Principles of Economics	
	BUMGT1501	Management Principles	
	BUMGT1502	Contemporary Business	
Semester 2			
	BUENT1501	Creativity and Innovation	
	BULAW1502	Fundamentals of Law	
	BUMKT1501	Introduction to Marketing	EX: SPMAN1002
	STATS1000	Statistical Methods	
Second Year	Unit Code	Unit Name	Unit Rules
Semester 1			
	Major		
	Major		
	Elective		
	Elective		
Semester 2			
	Major		
	Major		
	Elective		
	Elective		

Third Year	Unit Code	Unit Name	Unit Rules
<b>Semester 1</b>			
	Major		
	Major		
	Elective		
	Elective		
<b>Semester 2</b>			
	Major		
	Elective		
	Elective		

### Co-operative Experiential Learning

COOPC2023 Experiential Learning (Business) – 60 days paid placement

\*Interested students can contact [co-op@federation.edu.au](mailto:co-op@federation.edu.au)

### Specialisation list

<b>MAJORS</b>			
<b>MANAGEMENT</b>			
S1	S2	Unit Code	Unit Name
	X	BAXDC2004	Applied Ethics in Contemporary Societies
X	X	BUMGT2621	Business Communications
X	X	BUMGT2622	Work Futures
X	X	BUMGT2623	Leading Organisations
X	X	BUHRM3706	Employment Practice
	X	BUMGT 3702	Strategic Management
X	X	BUMGT3704	Managing Change
<b>MARKETING</b>			

S1	S2	Unit Code	Unit Name
	X	BAXDC2004	Applied Ethics in Contemporary Societies
X		BUENT2635	Entrepreneurship and New Venture Creation
	X	BUMKT2602	Consumer Behaviour
X		BUMKT2603	Marketing Research
	X	BUMKT3701	Marketing Communication
	X	BUMKT3709	Marketing Strategy
X	X	BUMKT3708	Social Media Marketing

#### BANKING AND FINANCE

S1	S2	Unit Code	Unit Name
	X	BAXDC2004	Applied Ethics in Contemporary Societies
X		BUACC2613	Management Accounting 1
X	X	BULAW1503	Commercial Law
X		BUACC2604	Business Information Systems
X		BUACC3722	Banks and Financial Institutions
X		BUACC3721	Investments and Portfolio Management
	X	BUACC3701	Financial Management

#### Additional Information

This program structure applies to continuing students who commenced in 2023 or prior.

- No more than 10 introductory (level 1) courses to be completed.
- It is possible for students who have a VET qualification to seek credit for their qualification. Students entering the course with a VET Diploma (AQF Level 5) in a recognised Business field will be awarded up to 8 credits (33%) into the BI5. Students seeking credit for a Federation University TAFE VET Advanced Diploma (AQF Level 6) in the future will be awarded up to 12 credits (50%) into the BI5.
- No more than 7 general elective courses from other FedUni schools are to be completed.
- While students are encouraged to complete more, a minimum of five level three courses (3700 or 3500 range) are to be completed.

#### Glossary

**Semester:** designated teaching period.

**PR:** Pre-requisite, a unit/s that must be completed prior to undertaking another unit.

**CO:** Co-requisite, a unit/s that must be completed simultaneously, or prior to, undertaking another unit.

**EX:** Exclusion, a unit/s that may not be taken.