

Enrolment Course Structure

Course Code – BK5.MAN

Course Name – Bachelor of Business (Management)

Locations: MELC

First Year			
Unit Code	Unit Name	Unit Rules	CR Points
Semester 1			
BUACC1000	Fundamentals of Accounting and Finance	EX: BUACC1508	15
BUECO1300	Introduction to Economics	EX: BUECO1509	15
BUMGT1100	Introduction to Management	EX: BUMGT1501	15
BUMGT1101	Entrepreneurship and Innovation	EX: BUENT1501, BUENT2635	15
Semester 2			
BUACC1004	Commercial Law		15
BUMKT1200	Introduction to Marketing	EX: BUMKT1501 & SPMAN1002	15
COOPB1001	Professional Identity (Business)	PR: Must be enrolled in one of the following courses: BU5, BU5.ACC, BU5.ECO, BU5.MAN, BU5.MGE, BU5.MKE, BU5.MKT, BU5.MM, BK5, BK5.ACC, BK5.MAN, PM1 or BC2 EX: COOPC1023	15
STATS1000	Statistical Methods		15
Second Year			
Unit Code	Unit Name	Unit Rules	CR Points
Semester 1			
BUMGT2104	Business Strategy	EX: BUMGT3702	15
BUMGT3105	User Centred Design	EX: ITECH1101 or GPSIT1011	15
BUMGT2640	Digital Futures	PR: BUMGT1101	15
ITECH1501	User Centred Design	EX: ITECH1101, GPSIT1011	15
Semester 2			
BEHAV2003	Behaviour in the Workplace	EX: ATSGC3843 & BEHAV3001	15

BUMGT2105	Sustainability and Development	EX: BUECCO3304	15
BUMKT2201	Consumer Behaviour	PR: Must have achieved a minimum of 60 Credit Points prior to enrolment EX: BUMKT2602	15
GPACC1007	Digital Finance: Credit Analysis		15
Third Year	Unit Code	Unit Name	Unit Rules
Semester 1			
COOPB2011	Co-operative Placement 1 (Business)	PR: COOPB1001 & At least 105 credit points from BUACC or BUECO or BUMGT or BUMKT subject-area at any level EX: BUGEN3751 & BUGEN3752 and SCCOR3003	30
COOPB2012	Co-operative Placement 2 (Business)	PR: COOPB1001 & At least 105 credit points from BUACC or BUECO or BUMGT or BUMKT subject-area at any level	30
Semester 2			
BUMGT3108	Future of Business	PR: Must have achieved a minimum of 240 credit points prior to enrolment and be enrolled in one of the following courses: BU5 or BK5 or BH5 or BI5	15
BUMGT3106	Human Resource Practice & Strategy	PR: BUMGT2104 EX: BUHRM3702	15
BUMGT3205	Social Media Marketing	PR: BUMKT2201 EX: BUMKT3708	15
GPACC3008	Project Finance Application		15

Additional Information

This course structure applies to students commencing from 2025. Students who commenced prior to 2025 should refer to the continuing enrolments page.

- No more than 10 introductory (level 1) courses to be completed.
- It is possible for students who have a VET qualification to seek credit for their qualification. Students entering the course with a VET Diploma (AQF Level 5) in a recognised Business field will be awarded up to 8 credits (33%) into the BI5. Students seeking credit for a Federation University TAFE VET Advanced Diploma (AQF Level 6) in the future will be awarded up to 12 credits (50%) into the BI5.
- No more than 7 general elective courses from other FedUni schools are to be completed.
- While students are encouraged to complete more, a minimum of five level three courses (3700 or 3500 range) are to be completed.

Course Coordinator

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TEQSA have advised that, in accordance with B1.1.3 of [Higher Education Standards Framework \(Threshold Standards\) 2021](#) all Higher Education Providers are required to show their TEQSA Provider number and Provider Category on all relevant public material. ITS have ensured that our website and email signature templates have been amended to ensure compliance and have provided a knowledge article to assist you to update your signatures. Marketing are working to update the brand library and all social media accounts.

Glossary

Semester: designated teaching period.

PR: Pre-requisite, a unit/s that must be completed prior to undertaking another unit.

CO: Co-requisite, a unit/s that must be completed simultaneously, or prior to, undertaking another unit.

EX: Exclusion, a unit/s that may not be taken.