

## Bachelor of Business

### 1. About

Become an innovator, a creative force, a leader in the business world. You may aspire to continue your family's business, join a global company or have already launched your own start-up with a business degree, your opportunities are endless.

If the fast-paced business world excites you, we want you in our Bachelor of Business degree. During the Bachelor of Business, you'll learn the legal and financial skills for going into business. You'll also explore marketing techniques to make sure your product or service gets in front of the people you want to reach.

You will undertake a practical placement, internship or project as part of our Work Integrated Learning Program. You will get first-hand insights into how companies work and have plenty of choice for electives as well as being able to focus on your favourite business area.

Tailor your degree with a double major in Marketing, Management, Human Resource Management or Commerce. A number of our qualifications are recognised and/or accredited by accreditation bodies and institutes, at state and national levels. To view a full list, please go to <http://federation.edu.au/business>. \*Eligibility will depend on courses completed.

For more information visit <https://study.federation.edu.au/business>

### 2. Essential requirements for admission

Our applicants fall into one of four categories – those who have undertaken studies at the Higher Education level, those that have studied with a TAFE provider, those with the required secondary education studies completed and those with relevant life experience. These are detailed further below in 3. Admission Criteria.

In addition to meeting the requirements detailed in 3. Admission Criteria below, applicants are also required to meet the following additional requirements for this program:

- Some applicants may be required to complete a literacy test. Applicants required to complete the test will be notified.

### 3. Admission criteria

#### 3.1 Applicants with higher education study

If you have undertaken previous higher education studies with results at a pass level, including any 'single subjects of study', or have successfully completed a tertiary preparatory program such as the FedUni Foundation Access Studies Program (FAST), and have satisfactorily met any additional requirements detailed above in '2. Essential requirements for admission', you will have met the entry requirements for this program.

#### 3.2 Applicants with vocational education and training (VET) study

If you have successfully completed a relevant VET qualification at the Certificate III level or higher, and have satisfactorily met any additional requirements detailed above in Section 2 'Essential requirements for admission', you will have met the entry requirements for this program.

#### 3.3 Applicants with recent secondary education (within the past two years)

We are dedicated to increasing the higher education participation rate of students from regional and rural areas. To support this aim we are pleased to offer an Open Access selection model. For this program we will assess entry based on applicants receiving the required scores in the prerequisite subjects, rather than a minimum Australian Tertiary Admissions Rank (ATAR).

This means that if you achieve the following subjects/scores and are successful with any additional requirements detailed above in '2. Essential requirements for admission', you will have met the entry requirements for this program:

- Units 3 and 4: a study score of at least 15 in any English.

#### 3.4 Applicants with work and life experience

Applicants who have not completed secondary education, or undertaken any TAFE or university studies should include a personal statement detailing all relevant experience to strengthen their application. Significant, relevant experience may be deemed sufficient to enable entry into this program, along with satisfying any additional requirements detailed above.

## 4. How to apply

### 4.1 I am currently completing my Year 12 studies

Current Year 12 students must apply through the [Victorian Tertiary Admissions Centre \(VTAC\)](#).

	Domestic students	International students
Mt Helen Campus VTAC Codes:	3700537131	3700537133
Gippsland Campus VTAC Codes:	3700737131	3700737133
Off-campus VTAC Code:	3700837131	
Berwick Campus VTAC Codes:	3701837131	3701837133

### 4.2 I am NOT currently completing my Year 12 studies

If you are applying only to FedUni, simplify the process by [applying direct](#).

If you are applying to more than one institution, you will need to apply through the [Victorian Tertiary Admissions Centre \(VTAC\)](#) using the VTAC Code/s listed above.

## 5. Advanced standing/academic credit/recognition of prior learning

At FedUni we want to give you recognition for your previous studies and experience.

Use our [Credit Search](#) tool to find out if you may be eligible to receive any credit into your program. Simply select the program or courses you have previously studied from the catalogue of approved credit transfer arrangements and see which of our programs might present potential pathway options for you.

## 6. Student profile

The below data refers to all students in the BB5 Bachelor of Business program.

Applicant background	Semester One, 2016 cohort	
	Number of students	Percentage of all students
<b>(A) Higher education study</b>	14	16.1%
<b>(B) Vocational education and training (VET) study</b>	7	8.0%
<b>(C) Recent secondary education</b>	29	33.3%
<b>(D) Work and life experience</b>	27	31.0%
<b>International students*</b>	10	11.5%
<b>All students</b>	87	100.0%

\*Federation University Australia also offers its programs through a number of partner providers both within Australia and off-shore. Overall, 35 international students commenced the above program in semester 1, 2016 at a FedUni partner location within Australia. In order to aid understanding and reconciliation to other governmental reporting these students have not been included in the table. Inclusion of these students would also not provide commencing students with a clear indication of their likely peer cohort.

## 7. Where to get further information

This information set is provided to assist you in comparing and contrasting like programs, and to support your decision making. Explore our [CourseFinder](#) for full details on all our programs.

We would love you to visit our campus; come along to Open Day on Sunday 27 August 2017 or Info Day on Monday 18 December 2017. Campus tours may be arranged outside these times by contacting us on 1800 FED UNI or via [email](#).

Our friendly, supporting staff would welcome a conversation with you to discuss your options, and answer any further questions you may have. Contact us via [email](#), or over the phone on 1800 FED UNI (1800 333 864) between 9am and 5pm, Monday to Friday.