

Mid-year Enrolment Course Structure

Course Code - BI5

Course Name - Bachelor of Business

First Year	Unit Code	Unit Name Unit Rules	
Semester 2			
	BULAW1502	Fundamentals of Law	
	BUMGT1502	Contemporary Business	
	BUMKT1501	Introduction to Marketing	
	STATS1000	Statistical Methods	
Second Year	Unit Code	Unit Name Unit Ru	ules
Semester 1			
	BUACC1508	Principles of Accounting and Finance	
	BUECO1509	Principles of Economics	
	BUENT1501	Creativity and Innovation	
	BUMGT1501	Management Principles	
Semester 2			
	Major		
	Major		
	Elective	Choose from any Business discipline course	
	Elective	Choose from any Business discipline course	
Third Year	Unit Code	Unit Name Unit Ru	ules
Semester 1			
	Major		
	Major		
	Elective	Choose from any Business discipline course	
	Elective	Choose from any Business discipline course	
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Semester 2			
	Major		
	Elective	Choose from any Business discipline con	urse
	Elective	Choose from any Business discipline course	
Fourth Year	Unit Code	Unit Name	Unit Rules
Semester 1			
	Major		
	Major		
	Elective	Choose from any Business discipline con	urse
		Choose from any Business discipline co	

Co-operative Experiential Learning

COOPC2023 Experiential Learning (Business) – 60 days paid placement

^{*}Interested students can contact co-op@federation.edu.au

MAJORS		
MANAGEMENT		
	Course Code	Course Name
	BAXDC2004	Applied Ethics in Contemporary Societies
	BUMGT2621	Business Communications
	BUMGT2622	Work Futures
	BUMGT2623	Leading Organisations
	BUHRM3706	Employment Practice
	BUMGT 3702	Strategic Management
	BUMGT3704	Managing Change
MARKETING		
	Course Code	Course Name
	BAXDC2004	Applied Ethics in Contemporary Societies
	BUENT2635	Entrepreneurship and New Venture Creation
	BUMKT2602	Consumer Behaviour



	BUMKT2603	Marketing Research
	BUMKT3701	Marketing Communication
	BUMKT3709	Marketing Strategy
	BUMKT3708	Social Media Marketing
BANKING AND FIR	NANCE	
	Course Code	Course Name
	BAXDC2004	Applied Ethics in Contemporary Societies
	BUACC2613	Management Accounting 1
	BULAW1503	Commercial Law
	BUACC2604	Business Information Systems
	BUACC3722	Banks and Financial Institutions
	BUACC3721	Investments and Portfolio Management
	BUACC3701	Financial Management
COGNITIVE ENTE	RPRISE	
	Course Code	Course Name
	BAXDC2004	Applied Ethics in Contemporary Societies
	BUENT2635	Entrepreneurship and New Venture Creation
	BUENT2640	Digital Futures
	BUMKT2602	Consumer Behaviour
	BUENT3736	Digital Innovation and Change
	BUMKT3708	Social Media Marketing
	BUENT3737	Digital Enterprise Strategy

WORK INTEGRATED LEARNING (WIL)

All WIL courses are online unless otherwise specified.

WIL courses are usually completed in third year however, if you wish to enrol in a WIL course prior to third year, please speak to your WIL Coordinator - Daniel Nguyen.

Class-based courses - students can self-enrol

BUENT3704 Business Consulting Project

BUENT3705 Work Integrated Learning: Industry based case studies

COOPC2001 Community Impact Project 1

<u>Placement courses - confirmed placement, mandatory pre-placement paperwork plus Institute approval required before enrolment can occur.</u>

BUGEN3700** Industry Experience Project (Community Projects - 110 hours placement)

BUGEN3705** Business Internship 1 (160 hours placement)

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BUGEN3751, BUGEN3752** Industry Based Learning Project (Industry Placement Program (IPP)) 400 or 800 hours placement – scholarship attached

BUEXC3504 International Exchange Study (Overseas travel required - scholarship attached)

- ** This course is delivered face to face and involves onsite engagement with a Host Organisation.
- # Students must be enrolled in the Bachelor of Cognitive Enterprise (Professional Practice Program).

Additional Information

This program structure applies to mid-year entry students.

TEQSA have advised that, in accordance with B1.1.3 of <u>Higher Education Standards Framework (Threshold Standards) 2021</u> all Higher Education Providers are required to show their TEQSA Provider number and Provider Category on all relevant public material. ITS have ensured that our website and email signature templates have been amended to ensure compliance and have provided a knowledge article to assist you to update your signatures. Marketing are working to update the brand library and all social media accounts.

Glossary

Semester: designated teaching period.

PR: Pre-requisite, a course/s that must be completed prior to undertaking another course.

CO: Co-requisite, a course/s that must be completed simultaneously, or prior to, undertaking another course.

EX: Exclusion, a course/s that may not be taken.