

Enrolment Program Structure

Program Code – BB5.ENT

Program Name – Bachelor of Business (Entrepreneurship)

First Year	Course Code	Course Name	Course Rules
Semester 1			
	BUACC1508	Principles of Accounting and Finance	
	BULAW1502	Fundamentals of Law	
	BUMGT1501	Management Principles	
	BUMKT1501	Introduction to Marketing	
Semester 2			
	BUECO1509	Principles of Economics	
	BUGEN1525	Preparing for Professional Experience	
	BUHRM1501	Introduction to Human Resource Management	
		Elective	
Second Year	Course Code	Course Name	Course Rules
Semester 1			
	BUGEN1502	Business Statistics	
	BUGEN2630	Principles of Responsible Business	
	BUMGT2621	Business Communication	
		Elective	
Semester 2			
	BUENT3735	Entrepreneurship & New Venture Creation	PR: Successful completion of 6 Federation Business School courses
	BUMGT2614	Project Management	PR: Successful completion of 4 Federation Business School courses
	BUMKT2604	Social Media Marketing	PR: BUMKT1501 or SPMAN1002
		Elective	

Third Year	Course Code	Course Name	Course Rules
Semester 1			
	BUENT1501	Creativity and Innovation	
	BUENT3710	Social Entrepreneurship	PR: BUHRM1501, BUGEN2630 & BUENT3735
	BUMGT2606	Managing People at Work	PR: BUMGT1501
		Elective	
Semester 2			
	BUENT3733	Entrepreneurial Business Planning	PR: BUMGT2614, BUENT3735 & BUACC1508
		Elective	
		Elective	
		WIL Course	

Additional Information

This program structure applies to continuing students.

Glossary

Semester: designated teaching period.

PR: Pre-requisite, a course/s that must be completed prior to undertaking another course.

CO: Co-requisite, a course/s that must be completed simultaneously, or prior to, undertaking another course.

EX: Exclusion, a course/s that may not be taken.