

## Enrolment Program Structure

Program Code – BI5

Program Name – Bachelor of Business

First Year	Course Code	Course Name	Course Rules
<b>Semester 1</b>			
	BUACC1508	Principles of Accounting and Finance	
	BUECO1509	Principles of Economics	
	BUMGT1501	Management Principles	
	BUMGT1502	Contemporary Business	
<b>Semester 2</b>			
	BUENT1501	Creativity and Innovation	
	BUGEN1502	Business Statistics	
	BULAW1502	Fundamentals of Law	
	BUMKT1501	Introduction to Marketing	
Second Year	Course Code	Course Name	Course Rules
<b>Semester 1</b>			
	Major		
	Major		
	Elective	Choose from any Business discipline course	
	Elective	Choose from any Business discipline course	
<b>Semester 2</b>			
	Major		
	Major		
	Elective	Choose from any Business discipline course	
	Elective	Choose from any Business discipline course	

Third Year	Course Code	Course Name	Course Rules
<b>Semester 1</b>			
	Major		
	Major		
	Elective	Choose from any Business discipline course	
	Elective	Choose from any Business discipline course	
<b>Semester 2</b>			
	WIL	Choose 1 or 2 (Total 30 Cr Pts) from WIL Courses	
	Major		
	Elective	Choose from any Business discipline course	

### Specialisation list

<b>MAJORS</b>			
<b>MANAGEMENT</b>			
S1	S2	Course Code	Course Name
	X	BAXDC2004	Applied Ethics in Contemporary Societies
X	X	BUMGT2621	Business Communications
X	X	BUMGT2622	Work Futures
X	X	BUMGT2623	Leading Organisations
X	X	BUHRM3706	Employment Practice
	X	BUMGT 3702	Strategic Management
X	X	BUMGT3704	Managing Change
<b>MARKETING</b>			
S1	S2	Course Code	Course Name
	X	BAXDC2004	Applied Ethics in Contemporary Societies
X		BUENT2635	Entrepreneurship and New Venture Creation
	X	BUMKT2602	Consumer Behaviour

X		BUMKT2603	Marketing Research
	X	BUMKT3701	Marketing Communication
	X	BUMKT3709	Marketing Strategy
X	X	BUMKT3708	Social Media Marketing
<b>BANKING AND FINANCE</b>			
S1	S2	Course Code	Course Name
	X	BAXDC2004	Applied Ethics in Contemporary Societies
X		BUACC2613	Management Accounting 1
X	X	BULAW1503	Commercial Law
X		BUACC2604	Business Information Systems
X		BUACC3722	Banks and Financial Institutions
X		BUACC3721	Investments and Portfolio Management
	X	BUACC3701	Financial Management

### WORK INTEGRATED LEARNING (WIL)

All WIL courses are online unless otherwise specified.

#### Class-based courses - students can self-enrol

BUENT3704 Business Consulting Project

BUENT3705 Work Integrated Learning: Industry based case studies

#### Placement courses - confirmed placement, mandatory pre-placement paperwork plus School approval required before enrolment can occur.

BUGEN3700\*\* Industry Experience Project (*Community Projects - 110 hours placement*)

BUGEN3705\*\* Business Internship 1 (*160 hours placement*)

BUGEN3707\*\*# Professional Practice 1 (*700 to 800 hours placement - scholarship attached*)

BUGEN3708\*\*# Professional Practice 2 (*700 to 800 hours placement (1400 to 1600 hours placement total) - scholarship attached*)

BUGEN3750\*\* Industry Based Learning Project (*Industry Placement Program (IPP) 400 or 800 hours placement – scholarship attached*)

BUEXC2501, BUEXC2504, BUEXC3501, BUEXC3503 International Exchange Study (*Hours vary depending on course/s –overseas travel required*)

BUEXC3504 International Exchange Study (*Overseas travel required - scholarship attached*)

\*\* This course is delivered face to face and involves onsite engagement with a Host Organisation.

# Students must be enrolled in the Bachelor of Cognitive Enterprise (Professional Practice Program).

### Additional Information

This program structure applies to students commencing from 2023. Students who commenced prior to 2023 should refer to the continuing enrolments page.

### Glossary

**Semester:** designated teaching period.

**PR:** Pre-requisite, a course/s that must be completed prior to undertaking another course.

**CO:** Co-requisite, a course/s that must be completed simultaneously, or prior to, undertaking another course.

**EX:** Exclusion, a course/s that may not be taken.