

## Enrolment Course Structure

Course Code – BI5

Course Name – Bachelor of Business

First Year	Unit Code	Unit Name	Unit Rules
Semester 1			
	BUACC1508	Principles of Accounting and Finance	
	BUECO1509	Principles of Economics	
	BUENT1501	Creativity and Innovation	
	BUMGT1501	Management Principles	
Semester 2			
	BULAW1502	Fundamentals of Law	
	BUMKT1501	Introduction to Marketing	EX: SPMAN1002
	COOPC1023	Professional Identity (Business)	
	STATS1000	Statistical Methods	
Second Year	Unit Code	Unit Name	Unit Rules
Semester 1			
		Major Specialisation	
		Major Specialisation	
		Elective	
		Elective	
Semester 2			
		Major Specialisation	
		Major Specialisation	
		Elective	
		Elective	

Third Year	Unit Code	Unit Name	Unit Rules
<b>Semester 1</b>			
		Major Specialisation	
		Major Specialisation	
		Elective	
		Elective	
<b>Semester 2</b>			
	COOPC2003	Co-operative Placement (Business)	<b>PR:</b> Minimum 105 credit points <b>EX:</b> BUGEN3751 & BUGEN3752 & SCCOR3003 & SCCOR3014
	OR		
	COOPC2001	Community Impact Project	<b>PR:</b> 120cp
		Major Specialisation	
		Elective	
		Elective	

## Bachelor of Business Major Sequences

### MANAGEMENT

BAXDC2004	Applied Ethics in Contemporary Societies
BUMGT2621	Business Communications
BUMGT2622	Work Futures
BUMGT2623	Leading Organisations
BUHRM3706	Employment Practice
BUMGT3702	Strategic Management
BUMGT3704	Managing Change

### MARKETING

BAXDC2004	Applied Ethics in Contemporary Societies
BUENT2635	Entrepreneurship and New Venture Creation
BUMKT2602	Consumer Behaviour
BUMKT2603	Marketing Research
BUMKT3701	Marketing Communication
BUMKT3709	Marketing Strategy
BUMKT3708	Social Media Marketing

### BANKING AND FINANCE

BAXDC2004	Applied Ethics in Contemporary Societies
BUACC2613	Management Accounting 1

BULAW1503	Commercial Law
BUACC2604	Business Information Systems
BUACC3722	Banks and Financial Institutions
BUACC3721	Investments and Portfolio Management
BUACC3701	Financial Management

## COGNITIVE ENTERPRISE

BAXDC2004	Applied Ethics in Contemporary Societies
BUENT2635	Entrepreneurship and New Venture Creation
BUENT2640	Digital Futures
BUMKT2602	Consumer Behaviour
BUENT3736	Digital Innovation and Change
BUMKT3708	Social Media Marketing
BUENT3737	Digital Enterprise Strategy

INTERNATIONAL EXCHANGE STUDY		
<b>BUEXC2501 – BUEXC2504</b>	<b>International Exchange Study</b> Hours vary depending on course/s – overseas travel required	<b>PR:</b> At least 6 units (90 credit points)
<b>BUEXC3501 – BUEXC3503</b>		<b>PR:</b> At least 8 units (120 credit points)
<b>BUEXC3504</b> New Colombo Plan (NCP)	<b>International Exchange Study</b> Overseas travel required - scholarship attached	<b>PR:</b> At least 8 units (120 credit points)

## Additional Information

This course structure applies to students commencing from 2024. Students who commenced prior to 2024 should refer to the continuing enrolments page.

TEQSA have advised that, in accordance with B1.1.3 of [Higher Education Standards Framework \(Threshold Standards\) 2021](#) all Higher Education Providers are required to show their TEQSA Provider number and Provider Category on all relevant public material. ITS have ensured that our website and email signature templates have been amended to ensure compliance and have provided a knowledge article to assist you to update your signatures. Marketing are working to update the brand library and all social media accounts.

## Glossary

**Semester:** designated teaching period.

**PR:** Pre-requisite, a unit/s that must be completed prior to undertaking another unit.

**CO:** Co-requisite, a unit/s that must be completed simultaneously, or prior to, undertaking another unit.

**EX:** Exclusion, a unit/s that may not be taken.