Early Childhood Education Conference
Saturday 5 October 2019
Federation University
Australia, Mt Helen Campus

Making Early Childhood Matter

Sponsorship Prospectus
Amazing opportunities available to connect those working directly in the Early Childhood Education Sector

Be a part of the inaugural FedUni Early Childhood Education Conference, and put your brand in front of those working directly in the Industry.

The Federation University Early Childhood Education Conference is a professional development and networking opportunity open to anyone working in the early years sector, including kindergarten teachers, educators, managers, volunteers, researchers, long day and family day care, family, playgroups, and more.

Boost your brand!

We all know how important the Early Childhood Education is to the future of Australia and our children. You are invited to become a central part of the conference and support the professional development of the sector that plays such a vital role in the education and care of Australia’s children by becoming a sponsor.

The range of sponsorship options are designed to cater to different organisational needs and budgets. Sponsors have a wide range of promotional opportunities in the lead up to, during and post event, including branding and company information in conference collateral, recognition during conference proceedings, as well as networking opportunities and access to delegate lists. Similarly, delegates will be actively encouraged to engage with sponsors so you receive maximum opportunity to promote your goods and services.

First in, best dressed!

Secure your sponsorship early for the highest visibility and preferred locations across our spaces.

Once your sponsorship is confirmed, your logo will appear on our conference website. Your logo will also feature in selected conference promotional collateral such as the Conference Program.
Sponsorship Package Options

Platinum Sponsor Package
1 Available $10,000

- Banner Display | On conference stage
- Opportunity for product display or demonstration during lunch
- Logo (with hyperlink to website) included on the conference website
- Opportunity to address the conference delegates | 10 minutes with slide presentation
- Opportunity to insert promotional material in the delegate showbags
- Acknowledgement as Platinum Sponsor by the conference MC | Throughout the conference
- Acknowledgement as Platinum Sponsor on slide presentations (name and logo will appear onscreen before and after presentations in both plenary and concurrent sessions)
- Opportunity to send information to delegate email list prior to or post conference (opportunity for up to 3 emails)
- Acknowledgement and logo included in conference program
- 1/2 page advert in conference program
- Opportunity to include a product in the lucky door prize and presentation of prize by company representative
- Company logo on delegate name badges

Gold Sponsor Package
2 Available $7,500

- Banner Display | In conference foyer
- Logo (with hyperlink to website) included on the conference website
- Opportunity to address the conference delegates | 5 minutes
- Opportunity to insert promotional material in the delegate showbags
- Acknowledgement as Gold Sponsor by the conference MC | In the welcome and closing sessions
- Acknowledgement as Gold Sponsor on slide presentations (name and logo will appear onscreen before and after presentations in both plenary and concurrent sessions)
- Opportunity to send information to delegate email list prior to or post conference (opportunity for 1 email)
- Acknowledgement and logo included in conference program
- 1/4 page advert in conference program
- Opportunity to include a product in the lucky door prize and presentation of prize by company representative

Silver Sponsor Package
2 Available $5,000

- Banner Display | In conference foyer
- Logo (with hyperlink to website) included on the conference website
- Opportunity to insert promotional material in the delegate showbags
- Acknowledgement as Silver Sponsor by the conference MC | In the welcome and closing sessions
- Acknowledgement as Silver Sponsor on slide presentations (name and logo will appear onscreen before and after presentations in both plenary and concurrent sessions)
- Acknowledgement and logo included in conference program
- Opportunity to include a product in the lucky door prize
Bronze Sponsor Package

3 Available $2,500

- Banner Display | During one of morning, lunch or afternoon tea
- Logo (with hyperlink to website) included on the conference website
- Opportunity to insert promotional material in the delegate showbags
- Acknowledgement as Bronze Sponsor by the conference MC | In the welcome and closing sessions
- Acknowledgement as Bronze Sponsor on slide presentations (name and logo will appear onscreen before and after presentations in both plenary and concurrent sessions)
- Acknowledgement and logo included in conference program
- Opportunity to include a product in the lucky door prize

Other options

Prices vary | Option to supply or pay for product available | Limited number of sponsors available for each option

- Delegates bag | Make your brand stand out by placing it on the delegate showbags
  - Cost $250 plus supply of bags
- Items to be included in delegate bags | Flyers, brochures, merchandise or promotional items (may be subject to size and weight approval)
  - Cost $100 plus supply of items
- USB | Place your logo on the USB given to every delegate, including all conference material
  - Cost $100 plus supply of USB’s
- Stationary | Pens, Notepads
  - Cost $50 plus stationary items supply
- Water station and drink bottles | Drink bottles provided to delegates upon arrival and able to be refilled throughout the conference.
  - Cost $200 plus drink bottles supply. Sponsor logo will also be displayed on water station/s
- Advertising | 1/4, 1/2 or full page adverts in the conference program
  - Full page $250
  - 1/2 page $150
  - 1/4 page $75
- Opportunity to include a prize in the lucky door prize
  - Cost of prize

Notes

- Sponsors are responsible for ensuring adequate quantities of required items are available. Attendee numbers are expected 200+.
  Quantities will be confirmed with sponsors early September, with items required 13/09/2019
- Costs above are in addition to the supply of the items. Items are available to be quoted and sourced through University suppliers for cost plus 10% administration fee.