

## Enrolment Program Structure

Program Code - PM5

Program Name - Bachelor of Sport Management

First Year			
Semester 1	Course Code	Course Name	Course Rules
	SPMAN1104	Introduction to Sport Management	
	EXSCI1705	Sports Performance Management	
	HEALT1705	Psychosocial Aspects of Health Behaviour	
	EXSCI1702	Exercise Principles and Instruction	
Semester 2			
	SPMAN1002	Sport Marketing	<b>PR:</b> SPMAN1101 or SPMAN1104
	SPMAN1003	Sport Event Management	
	SPMAN1704	Principles of Research for Sport Management	
	BUHRM1501	Introduction to Human Resource Management	
Second Year			
Semester 1	Course Code	Course Name	Course Rules
	SPMAN2002	Management of Sport Organisations	<b>PR:</b> SPMAN1101 or SPMAN1104
	BULAW2629	Managing the Legal Environment	
	HMPRC2005	Sport Management Workplace Readiness	
	SPMAN 2101	Sport Accounting and Finance	
Semester 2			
	SPMAN3104	Management of Sport Facilities	<b>PR:</b> SPMAN 1101 or SPMAN1104
	SPMAN2004	Sport Policy	<b>PR:</b> SPMAN1101 or SPMAN1104
	EXSCI3173	Injury Prevention and Management in Human Movement	

BUMKT 2604 Social Media Marketing

**Third Year**

Semester 1	Course Code	Course Name	Course Rules
	HEALT3006	Health Promotion	
	SPMAN3003	Applied Sport Marketing	<b>PR:</b> SPMAN1002 & SPMAN2002
	SPMAN3004	Data Analytics for Sport Management	<b>PR:</b> SPMAN1704
	SPMAN3002	Sport, Media and Communication's	<b>PR:</b> SPMAN1101 or SPMAN1104
Semester 2			
	HMPRC3002	Internship in Sport Management	<b>PR:</b> HMPRC1007, HMPRC1008, HMPRC2007 & HMPRC2008

**Additional Information**

This program structure applies to students commencing from 2019. Students who commenced prior to 2019 should contact the Program Coordinator.

**Glossary**

**Semester:** designated teaching period.

**PR:** Pre-requisite, a course/s that must be completed prior to undertaking another course.

**CO:** Co-requisite, a course/s that must be completed simultaneously, or prior to, undertaking another course.

**EX:** Exclusion, a course/s that may not be taken.