

Enrolment Program Structure - Continuing

Program Code: PZ5

Program Name: Bachelor of Sport Management / Bachelor of Business

Locations: Mt Helen

Program Plan: **Full-time**

Course Code	Course Name	Course Rules
FIRST YEAR		
Semester 1		
SPMAN 1104	Introduction to Sport Management	EX: SPMAN1101
EXSCI 1705	Sport Performance Management	Nil
HEALT 1705	Psychosocial Aspects of Health Behaviour	Nil
EXSCI 1702	Exercise Principles and Instruction	Nil
Semester 2		
SPMAN 1002	Sport Marketing	PR: SPMAN1101 or SPMAN1104
SPMAN 1003	Sport Events Management	Nil
SPMAN 1704	Principles of Research for Sport Management	EX: EXSCI1704
BUHRM 1501	Introduction to Human Resource Management	Nil
SECOND YEAR		
Semester 1		
SPMAN 2002	Management of Sport Organisations	PR: SPMAN1101 or SPMAN1104
SPMAN 2101	Sport Accounting and Finance	EX: BUACC1506
BUHRM 2603	Staffing Organisations	PR: BUHRM1501 EX: MGGGC2322
BULAW 1502	Fundamentals of Law	Nil
BUGEN 2630	Principle of Responsible Business	EX: BUGEN3711
Semester 2		
SPMAN 2004	Sport Policy	PR: SPMAN1101 or SPMAN1104 EX: SPMAN2003
BUMKT 2604	Social Media Marketing	PR: BUMKT1501 or SPMAN1002
BUMHRM 2601	Human Resource Development	PR: BUHRM1501 or JH501
BUMKT 2602	Consumer Behaviour	PR: BUMKT1501 or SPMAN1002
BUECO 1509	Principles of Economics	Nil

THIRD YEAR

Semester 1

HMPRC 2005	Sport Management Workplace Readiness	Nil
HEALT 3006	Health Promotion	PR: HEALT1705 or HEALT2006
BUMGT 2621	Business Communications	Nil
BULAW 2629	Managing the Legal Environment	Nil
BUMGT 3739	Creativity and Innovation	PR: BUHRM1501

Semester 2

EXSCI 3173	Injury Prevention and Management in Human Movement	PR: EXSCI2172
SPMAN 3104	Management of Sport Facilities	PR: SPMAN1101 or SPMAN1104 EX: SPMAN3101
BUMKT 3702	Marketing Strategy & Analysis	PR: BUMKT1501 or JM501 or SPMAN1002
BUMKT 3701	Marketing Communication	PR: BUMKT1501 or SPMAN1002

FOURTH YEAR

Semester 1

SPMAN 3002	Sport Media & Communications	PR: SPMAN1002, SPMAN1101, SPMAN1104 or SPMAN2002
SPMAN 3003	Applied Sport Marketing	PR: BUMKT1501, SPMAN1002 and SPMAN2002
BUMKT 3705	International Marketing	PR: BUMKT1501 or SPMAN1002
BUMKT 3706	Product Management	PR: BUMKT1501 or SPMAN1002
BUHRM 3705	Reward and Performance Management	PR: BUMKT1501 EX: BUHRM 2610 and BUHRM 3730

Semester 2

HMPRC 3002	Internship in Sport Management	PR: HMPRC1007, HMPRC1008, HMPRC2007 and HMPRC2008 or HMRPC2005
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Important Enrolment Information

Student HQ

P: 1800 FED UNI (1800 333 864)

E: <https://fred.federation.edu.au/>

International Admissions

P: 03 5327 9018

E: internationaladmissions@federation.edu.au

Program Coordinator

Meghan Casey

E: SOH.PCMtHelen@federation.edu.au

P: 03 5327 9658

Mt Helen Campus

Additional Information

If you are unable to, or are having difficulties enrolling in myStudentCentre, please contact Student HQ for program administration information and assistance. For Program or Course enquiries, please contact the Program Leader.

Note: If you wish to apply for course credits, please contact your Program Leader or Student HQ.

Glossary

Semester – designated teaching period

Pre-requisite (PR) – a course or courses that must be completed prior to undertaking another course

Co-requisite (CoR) – a course or courses that must be completed concurrently with the chosen course

Exclusion (EX) – a course that is the equivalent to another and so excludes students from repeating an equivalent course