

Enrolment Program Structure

Program Code - PW5

Program Name - Bachelor of International Sport Management

First Year			
Semester 1	Course Code	Course Name	Course Rules
	ISMAN1001	introduction To International Sport Management	
	ISMAN1002	Sport Event Management	
	ISMAN1003	Managing Sport Development	
	ISMAN1004	Psychological and Socio-Cultural Factors Of Physical Activity	
Semester 2			
	ISMAN1005	Introduction to Sport Marketing	
	ISMAN1006	Sports Performance Management	
	ISMAN1007	Human Resource Management for Sport	
	ISMAN1008	Research Principles for Sport Management	
Second Year			
Semester 1	Course Code	Course Name	Course Rules
	ISMAN2001	Management of Sport Organisations	
	ISMAN2002	International Sport Law	
	ISMAN2003	Sport Finance	
	ISMAN2004	Sport Management Industry Preparation	
Semester 2			
	ISMAN2005	Digital Media Marketing	
	ISMAN2006	Data Analytics for Sport Management	
	ISMAN2007	Sport Policy	
	ISMAN2008	Health Promotion	

Third Year

Semester 1	Course Code	Course Name	Course Rules
	ISMAN3001	Sport, Media and Public Relations	
	ISMAN3002	Applied Sport Marketing	
	ISMAN3003	Management of Sport Facilities	
	ISMAN3004	Managing Injury Prevention in Sport	
Semester 2			
	Elective		
	Elective		
	Elective		
	Elective		

Electives

ISMAN3009 Internship in Sport Management

ISMAN3010 Internship in Sport Management

Additional Information

This program structure applies to students commencing from 2022. Students who commenced prior to 2022 should refer to the continuing enrolments page.

Glossary

Semester: designated teaching period.

PR: Pre-requisite, a course/s that must be completed prior to undertaking another course.

CO: Co-requisite, a course/s that must be completed simultaneously, or prior to, undertaking another course.

EX: Exclusion, a course/s that may not be taken.