



Bachelor of Arts

A new perspective on the world

FED

Our program

Are you ready to get a new perspective on the world?

Our Bachelor of Arts prepares you to take a leading role in shaping society.

You will develop valuable transferable skills such as critical thinking, creativity and problem-solving and be able to apply them to real-world issues. Arts graduates are highly employable as these skills are in great demand by employers.

Pursue your passions in the study of History, Indigenous Studies, Literature, Media and Screen Studies, Sociology, and Writing. Combine these with studies in Behavioural Studies, Community Work, Criminal Justice, Education, Entrepreneurship, Marketing, Visual Arts, Visual Culture, or Web Project Development.

Gain transferable skills to equip you for employment in a rapidly changing world.

Locations

Mt Helen
Gippsland – Churchill
Berwick
Online

Intakes

Semester 1 and 2

Duration

3 years full-time or part-time equivalent



Chloe's love for humanities and writing led her to enrolling in a Bachelor of Arts at Federation University.

"With the help of some amazing lecturers, I excelled during my Bachelor of Arts and decided to pursue postgraduate study. Studying arts encouraged me to look at things from many angles and to keep on asking why and why not. A passion for approaching things differently and for tackling complex problems was a big part of my studies and it remains pivotal to my current work as Programs and Innovation Lead at the Latrobe Health Assembly."

CHLOE BENSON

Chloe Benson is one of Federation University's proud 110,000 alumni working in industry locally, nationally and internationally, helping to improve the lives of others while enhancing communities we live in.

Career opportunities

You will be prepared with the transferable skills that are essential for a successful career in any industry.

Bachelor of Arts graduates have the transferable skills that employers want:

- **Critical and creative thinking**
- **Problem solving**
- **Research and analysis**
- **Teamwork**
- **Ethical understanding**
- **Oral and written communication skills**
- **Information literacy**



Choose from a diverse range of majors and minors to design a degree that's right for you.

Your career opportunities could include:

Writing plus Media & Screen Studies

Utilise your writing skills and understanding of the media to work in a communications role (public relations, media relations, social media, journalism or even as a film critic). These valued positions are available in government, not-for-profit and corporate organisations.

Literature plus Writing

Your love of the written word may take you to a career in editing and publishing. Add in a postgraduate qualification in Editing & Publishing to gain work in this field.

Literature plus Education

Combine your love of literature with education and share your passion with the next generation. You could provide a tutoring service, or add a Master of Teaching to qualify as a secondary English teacher or to teach English literacy.

Sociology plus Community Work

Pursue your passion for helping people and learn the skills to make a real difference through becoming a human and community services policy advisor in a government department, work in community development or in a community services organisation.

Indigenous Studies plus History or Entrepreneurship

Work in a community organisation or as a policy advisor in a state or local government organisation. Add a postgraduate diploma in Museum Studies or Cultural Heritage Management to work in those fields.

History plus Visual Culture

Work in the vibrant arts and culture sector as a curator, collections manager or director in a museum or art gallery. There are also opportunities in state and local government organisations as a cultural project officer, arts program manager and much more.

Writing plus Web Project Development and/or Marketing

Embrace your creativity and pursue a career working in a digital creative role that could include freelance writing, social media content production, video production and managing web projects.

Media & Screen Studies plus Marketing

Digital marketing and media skills are in high demand. You could have a fulfilling career as a marketing officer, media relations advisor, publicist, digital marketing officer or social media manager.

Course structure

Humanities and Social Sciences – discipline majors

HISTORY	INDIGENOUS STUDIES	LITERATURE	MEDIA AND SCREEN STUDIES	SOCIOLOGY	WRITING
Indigenous History (1788-1967)	Indigenous History (1788-1967)	From Homer to Memes: The Evolution and Technologies of Storytelling	From Homer to Memes: The Evolution and Technologies of Storytelling	The Sociological Imagination	Introduction to Professional Writing
The West and the Rest	Introduction to Indigenous Australia	Ways of Reading and Seeing	Ways of Reading and Seeing	Ideologies in the Modern World	Writing Stories
Australian History	Australian Indigenous Art	Children's Fiction	Australian Screen Texts and Industries	Sociology of Families and Relationships	Reading and Writing Poetry
Empires and Revolutions	Myths and Massacres: Australian History & Reconciliation	Literature and History	Media and Representation	Examining Race and Ethnicity	Writing Creative Non-Fiction
Researching, Writing and Teaching History	Contemporary Issues in Indigenous Australia (1967-)	Australian Literature	Mainstream and Alternative Screen Cultures	Sociology of Genders, Sexes and Sexualities	Advanced Writing Modes and Genres
Gender, Sexuality and History	Victorian Aboriginal History (1800-1900)	Literary and Screen Genres	Literary and Screen Genres	Contemporary Issues in Indigenous Australia (1967-)	Digital Writing
From Gold Rushes to the Asian Century: Australia in the Asia-Pacific	Indigenous Rights in the International Arena	Reading and Writing Poetry	Freedom and Control in the Media	Sociology of Health and Illness	Writing Experiments
Myths and Massacres: Australian History & Reconciliation		Adaptations: Literature and Screen	Adaptations: Literature and Screen	Sociology of Deviance	Writing about the Arts
Victorian Aboriginal History (1800-1900)		Contemporary Fiction	Our Bachelor of Arts gives you the flexibility to design a degree that suits your interests.		
BA Major Project	BA Major Project	BA Major Project	BA Major Project	BA Major Project	BA Major Project

■ **First year courses** (shaded pale blue) will be offered every year.

Most intermediate and advanced level courses will be offered on rotation every second year.
(Specific courses may be subject to change.)



Additional major and minor options

BEHAVIOURAL STUDIES

- Human Behaviour in the Modern World
- Brains and Behaviour
- Lifespan Human Development
- Abnormal Behaviour and Disorders
- Behaviour in the Workplace
- Health and Behaviour Change
- Counselling Theory and Practice
- Critical Practice Approaches

COMMUNITY WORK

- Introduction to Community and Human Services
- Interpersonal Communication for Professional Practice
- Theories and Models for Practice
- Community Practice Approaches
- Models of Case Management
- Social Policy and Social Change
- Critical Practice Approaches
- Health and Wellbeing in Diverse Communities

CRIMINAL JUSTICE

- Crime to Punishment: Processes and Institutions
- Explanations of Crime
- Australian Criminal Courts in International Context
- Locating Crime in Urban, Regional and Rural Contexts
- Policing in Practice
- Punishment, Penalty and Rehabilitation
- Young People: Risk to Corrections
- Justice Responses to Difference

EDUCATION

- Learning and Teaching
- Inclusive Education
- Understanding Disability
- Diversity: Children, Family and Communities
- Wellbeing and Social and Emotional Learning for the Primary Years
- Technology and Communication for and with Diverse Learners
- Aboriginal and Torres Strait Islander Learning and Teaching
- Responding to Challenge, Mental Health Behaviour and Learning

ENTREPRENEURSHIP

- Creativity and Innovation
- Contemporary Business
- Entrepreneurship and New Venture Creation
- Work Futures
- Digital Futures
- Digital Innovation and Change
- Cognitive Enterprise Strategy
- Industry Experience Project (Community Projects)

MARKETING

- Creativity and Innovation
- Introduction to Marketing
- Consumer Behaviour
- Marketing Research
- Social Media Marketing
- Entrepreneurship and New Venture Creation
- Marketing Communication
- Marketing Strategy and Analysis

VISUAL ARTS

Gippsland and Ballarat campuses

- Visual Art: Studio Arts Practice 1
- Visual Art: Studio Arts Practice 2
- Digital Art
- Visual Art: Studio Arts Practice 3
- Visual Art: Studio Arts Practice 4
- Visual Art: Studio Arts Practice 5
- Visual Art: Studio Arts Practice 6 (30CP)

VISUAL CULTURE

Available as a minor only (online)

- Visual Culture: An Introduction
- Visual Culture: Foundations and Traditions
- Visual Culture: Modernism to Postmodernism
- Contemporary Issues in Visual Culture
- Australian Indigenous Art
- Writing about the Arts

ELECTIVES

While most electives will be sourced from the Bachelor of Arts program, students will be given the option of choosing electives from any Federation University undergraduate program as per yearly offerings and contingent on the student meeting the course prerequisites.

WEB PROJECT DEVELOPMENT

- Understanding the Digital Revolution
- IT Problem Solving
- Big Data and Analytics
- Foundations of Programming
- Web Design
- IT Project Management Techniques
- Dynamic Web Development
- User Experience



Be job-ready with real-world experience

Federation University has an outstanding reputation for producing job-ready graduates through our work integrated learning, applied learning and placement opportunities. You have the following options to gain valuable experience while completing our Bachelor of Arts:

Workplace Integrated Project

100 hours workplace placement in an organisation; links discipline knowledge with workplace practice.

Industry Placement Project (IPP)

A 6-month industry placement with a scholarship; admission by interview.

Applied project-based learning – Bachelor of Arts Major Project

Students complete a research project or creative project as a capstone course for their major.

Design your course

Major and minor sequence

Choose **one major** (eight courses) from the Humanities and Social Sciences: History, Indigenous Studies, Literature, Media and Screen Studies, Sociology, Writing. Add a **minor** (four courses) from the Humanities and Social Sciences or from one of the additional disciplines: Behavioural Studies, Community Work, Criminal Justice, Education, Entrepreneurship, Marketing, Visual Arts, Visual Culture, Web Project Development.

CORE	4 COURSES			
MAJOR	8			
MINOR	4			
ELECTIVES	8			

OR

Double major sequence

Choose **two majors**. At least one major (8 courses) from the Humanities and Social Sciences: History, Indigenous Studies, Literature, Media and Screen Studies, Sociology, Writing. Add a second major from the Humanities and Social Sciences, or from one of the additional disciplines: Behavioural Studies, Community Work, Criminal Justice, Education, Entrepreneurship, Marketing, Visual Arts, Web Project Development.

CORE	4 COURSES			
MAJOR	8			
MAJOR	8			
ELECTIVES	4			

OR

CORE	4 COURSES			
MAJOR	8			
MAJOR	8			
MINOR	4			



For more information contact:

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