

Student Attrition Data

Federation University Partner Forum

Grant Henderson – Data Analyst 11th February 2020



Definitions of student attrition in HE

Department of Education, Skills and Employment Attrition

New Normal Attrition rate:

The New Normal Attrition rate for year(x) is the proportion of students who commenced a course in year(x) who neither complete in year(x) or year(x + 1) nor return in year(x + 1).

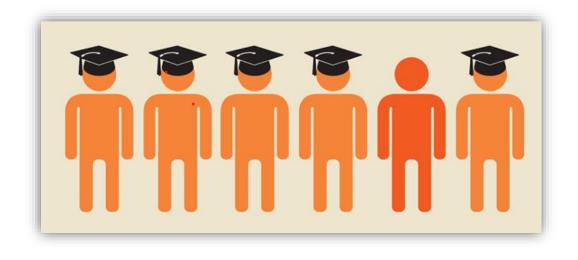
The normal attrition rate calculation is based on a match process using the students' StudentID. This gives a "crude" attrition rate, which identifies students that neither complete a course nor are retained the following year at the same institution. Students who remained at the same institution, but changed course are not counted in the attrition group. Students who changed institution are counted as attrited.



Government reporting of student attrition in HE

Department of Education, Skills and Employment Attrition

- Commencing bachelor students only
- Reported at 3 levels:
 - Domestic (adjusted)
 - International (unadjusted)
 - Overall (unadjusted)
- Visual analytics support greater analysis





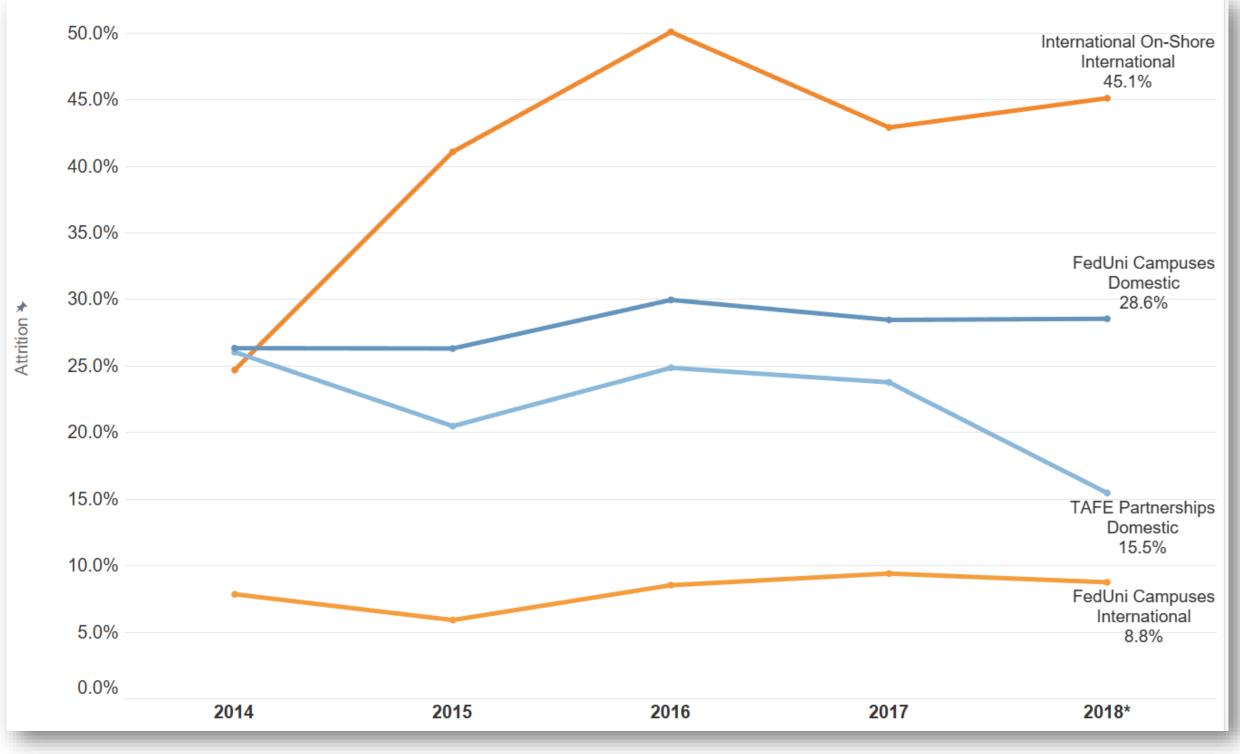
In this session

- Commencing bachelor
 - Domestic vs International
 - Attrition at Partner Providers
 - Program analysis and trends
- Commencing postgraduates (coursework)
 - As above
- The Attrition Dashboard





Bachelor student attrition trend



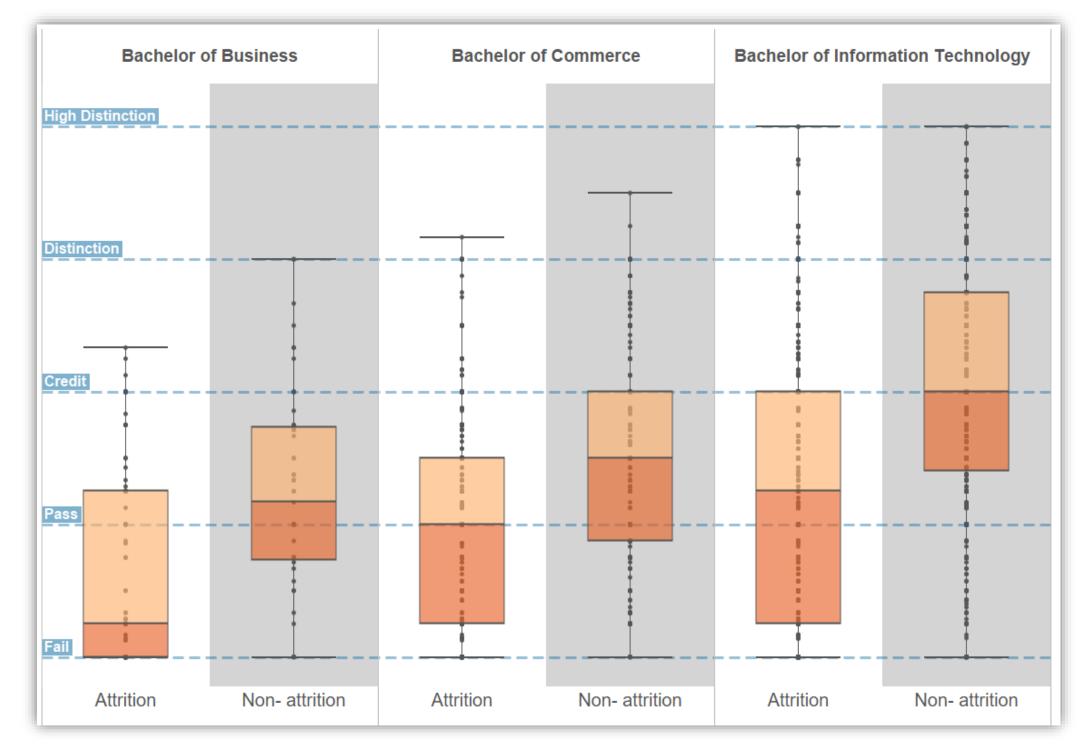


Bachelor student attrition at on-shore partners – by program

		2015	2016	2017	2018
Federation Business School	Bachelor of Business	66.1%	63.3%	50.0%	60.0%
	Bachelor of Commerce	34.5%	59.1%	52.7%	51.8%
Science, Engineering & IT	Bachelor of Information Technology	38.9%	40.5%	35.7%	42.4%

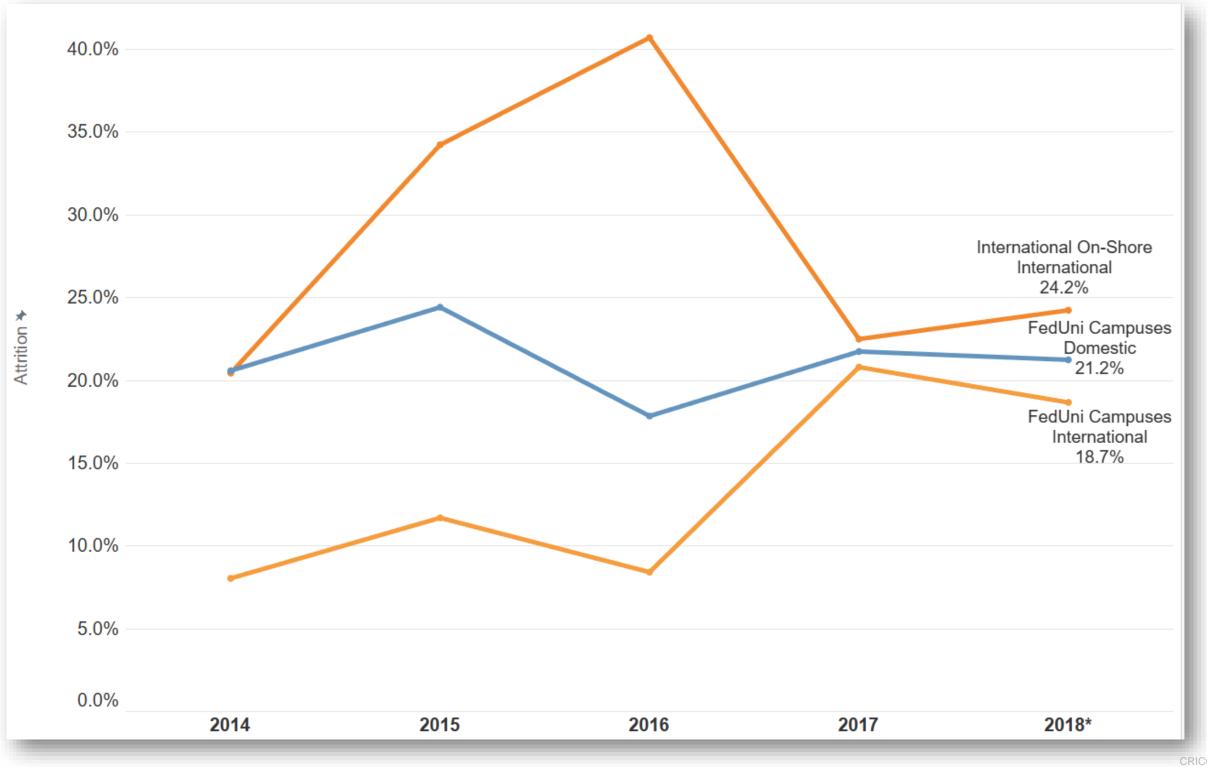


Bachelor student attrition – average grades at on-shore partners (2016-2018)





Postgraduate student attrition trend





Postgraduate student attrition at on-shore partners – by program

		2015	2016	2017	2018
Federation Business School	Master of Business Administration (MBA)	46.5%	55.1%	38.9%	45.3%
	Master of Professional Accounting (MPA)	31.5%	49.0%	30.5%	39.4%
Science, Engineering & IT	Master of Technology	29.2%	28.2%	14.4%	14.0%



Postgraduate student attrition – average grades at on-shore partners (2016-2018)

