

# **Social Media Recommendations**

**Personal Channels**

# FEDERATION UNIVERSITY SOCIAL MEDIA RECOMMENDATIONS

We love seeing our students share their student journeys on social media! We've put together some guidelines to help you share your Fed journey while ensuring our students, community, and industry partners feel safe and are comfortable with how they are represented online.

## What we would like you to consider:

- Please ensure content (photos and video) does not show people, branding or organisations unless they have consented to being in your post
- Do not post any children or minors (<18) in your content relating to study, placement or work experience/events hosted by our industry or community partners.

## Follow us:

@feduniaustralia  
@fedunicurrentstudents  
@fedunisport

## Hashtags and Tags:

- #feduni
- #FedTAFE
- #studyfed2024
- #fedoweek
- #fedgrads2024

## Content Ideas:

- Day in my life (uni edition)
- Study Tips for your courses
- Tours of campus facilities
- What's in my uni bag

## DO'S

Film in high quality (1080p).

Make sure you follow and tag us on all platforms

Create and post content that fits own feed and interests.

Be educational, fun and lighthearted.

Be authentic! We want to see YOU!

Film in good lighting, clean bright & crisp tends to look the best! Never raw or overexposed.

## DON'TS

Don't post other people without their permission.

Don't post on placement without seeking permission from your host first.

No illegal substances, nudity, or controversial content.

Don't post your assessments online.

Don't use more than 5 hashtags and ensure they're relevant to your post concept.

Don't leave things to chance! If you are unsure about anything on socials, reach out to the Fed Social Media team.