

PZ5

**Bachelor of Sport Management / Bachelor of Business  
Cohort Commencing 2011 - 2014  
Marketing Major**

Year level	Year	Semester	Course Code	Course Name	Credit Points	Total Cps				
1	2011	1	EXSCI1003	Anatomical and Physiological Bases of Human Movement	10			Spt Man		
1	2011	1	SPMAN1101	Introduction to Sport Management (Seminar only for this)	10			Spt Man		
1	2011	1	BUTSM1501	Introduction to Tourism	15			Core		
1	2011	1	BUEBU1501	eBusiness Fundamentals	15			Core		
1	2011	1	BUECO1507	Business Microeconomics	15	65		Core		
1	2011	2	SPMAN1002	Sport Marketing	15			Spt Man		
1	2011	2	HMALS1002	Fundamentals of Movement and Instruction	10			Spt Man		
1	2011	2	BUENT1531	Innovation in Society	15			Core		
1	2011	2	BUMKT1501	Introduction to Marketing	15			Core		
1	2011	2	BUHRM1501	Introduction to Human Resource Management	15	70		Minor		
						135				
2	2012	1	HMPRC1007	Professional Practice 1: Part A	5			Spt Man		
2	2012	1	HMALS1003	Fundamentals of Fitness 1	5			Spt Man		
				or						
2	2012	1	HMALS1006	Swimming, Water Safety and Aquatic Activities	10					
2	2012	1	SPMAN2101	Sport Accounting and Finance	15			Spt Man		
2	2012	1	SPMAN2002	Management of Sport Organisations	15			Spt Man		
2	2012	1	EXSCI3001	Injury Prevention in Human Movement Activities	10			Spt Man		
2	2012	1	BUMKT2602	Consumer Behaviour	15	65		Major		
2	2012	2	HMPRC1008	Professional Practice 1: Part B	5			Spt Man		
2	2012	2	HMALS1004	Fundamentals of Fitness 2 (not if HMALS1006 chosen in Sem 1)	5			Spt Man		
2	2012	2	EXSCI1108	Measurement and Evaluation in Human Movement HM	10			Spt Man		
2	2012	2	PHSED2102	Sociological Foundation of Human Movement (Online)	10			Spt Man		
2	2012	2	SPMAN1003	Sport Event Management	15			Spt Man		
2	2012	2	BUMKT1503	eMarketing	15			Major		
2	2012	2	BUMKT2603	Marketing Research	15	75		Major		
						140				
3	2013	1	HMPRC2007	Professional Practice 2: Part A	5			Spt Man		
3	2013	1	HEALT3006	Health Promotion	15			Spt Man		
3	2013	1	SPMAN3002	Sport Media & Communications	15			Spt Man		
3	2013	1	BUMKT3701	Marketing Communication	15			Major		
3	2013	1	BUHRM2603	Staffing Organisations	15	65		Minor		
3	2013	2	HMPRC2008	Professional Practice 2: Part B	5			Spt Man		
3	2013	2	EXSCI1111	Introduction to Sport & Exercise Psychology	10			Spt Man		
3	2013	2	SPMAN3101	Management of Sport Facilities	10			Spt Man		
3	2013	2	SPMAN2003	Sport Policy	10			Spt Man		
2	2013	2	BUMKT3702	Marketing Strategy & Analysis	15			Major		
3	2013	2	BULAW2629	Managing the Legal Environment	15	65		Core		
						130				
4	2014	1	SPMAN3003	Applied Sport Marketing	15			Spt Man		
4	2014	1	BUMKT3705	International Marketing	15			Major		
4	2014	1	BUMKT3706	Product Management	15			Major		
4	2014	1	BUHRM2610	Staffing Compensation, Benefits & Information Systems	15			Minor		
4	2014	1	BUHRM3730	Performance Management in a Diverse Workplace	15	75		Minor		
4	2014	2	HMPRC3002	Internship in Sport Management	60	60		Spt Man		
						135				
						<b>540</b>	105	60	90	285

PZ5

**Bachelor of Sport Management / Bachelor of Business  
Cohort Commencing 2011 - 2014  
Tourism Major**

Year level	Year	Semester	Course Code	Course Name	Credit Points	Total Cps		
1	2011	1	EXSCI1003	Anatomical and Physiological Bases of Human Movement	10			Spt Man
1	2011	1	SPMAN1101	Introduction to Sport Management	10			Spt Man
1	2011	1	BUTSM1501	Introduction to Tourism	15			Core
1	2011	1	BUEBU1501	eBusiness Fundamentals	15			Core
1	2011	1	BUECO1507	Business Microeconomics	15	65		Core
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1	2011	2	SPMAN1002	Sport Marketing	15			Spt Man
1	2011	2	HMALES1002	Fundamentals of Movement and Instruction	10			Spt Man
1	2011	2	BUENT1531	Innovation in Society	15			Core
1	2011	2	BUMKT1501	Introduction to Marketing	15			Core
1	2011	2	BUHRM1501	Introduction to Human Resource Management	15	70		Minor
<hr/>							135	
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2	2012	1	HMPRC1007	Professional Practice 1: Part A	5			Spt Man
2	2012	1	HMALES1003	Fundamentals of Fitness 1	5			Spt Man
				or				
	2012	1	HMALES1006	Swimming, Water Safety and Aquatic Activities	10			
2	2012	1	SPMAN2101	Sport Accounting and Finance	15			Spt Man
2	2012	1	SPMAN2002	Management of Sport Organisations	15			Spt Man
2	2012	1	EXSCI3001	Injury Prevention in Human Movement Activities	10			Spt Man
2	2012	1	BUMGT2602	Managerial Research Methods	15	65	Major	
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2	2012	2	HMPRC1008	Professional Practice 1: Part B	5			Spt Man
2	2012	2	HMALES1004	Fundamentals of Fitness 2 (not if HMALES1006 chosen in Sem 1)	5			Spt Man
2	2012	2	EXSCI1108	Measurement and Evaluation in Human Movement HM	10			
2	2012	2	PHSED2102	Sociological Foundation of Human Movement (Online)	10			Spt Man
2	2012	2	SPMAN1003	Sport Event Management	15			Spt Man
2	2012	2	BUTSM1502	International Tourism	15		Major	
2	2012	2	BUTSM2604	Tourism Destination Marketing	15	75	Major	
<hr/>							140	
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3	2013	1	HMPRC2007	Professional Practice 2: Part A	5			Spt Man
3	2013	1	HEALT3006	Health Promotion	15			Spt Man
3	2013	1	SPMAN3002	Sport Media & Communications	15			Spt Man
3	2013	1	BUTSM2603	Tourism Impacts & Strategies	15		Major	
3	2013	1	BUHRM2603	Staffing Organisations	15	65	Minor	
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3	2013	2	HMPRC2008	Professional Practice 2: Part B	5			Spt Man
3	2013	2	EXSCI1111	Introduction to Sport & Exercise Psychology	10			Spt Man
3	2013	2	SPMAN3101	Management of Sport Facilities	10			Spt Man
3	2013	2	SPMAN2003	Sport Policy	10			Spt Man
2	2013	2	BUTSM3701	Tourism Planning & Development	15		Major	
3	2013	2	BULAW2629	Managing the Legal Environment	15	65	Core	
<hr/>							130	
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4	2014	1	SPMAN3003	Applied Sport Marketing	15			Spt Man
4	2014	1	BUTSM3702	Contemporary Tourism Issues	15		Major	
4	2014	1	BUTSM3706	Event Industry Operations	15		Major	
4	2014	1	BUHRM2610	Staffing Compensation, Benefits & Information Systems	15		Minor	
4	2014	1	BUHRM3730	Performance Management in a Diverse Workplace	15	75	Minor	
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4	2014	2	HMPRC3002	Internship in Sport Management	60	60		Spt Man
<hr/>							135	
<hr/>							<b>540</b>	105 60 90 285

PZ5

**Bachelor of Sport Management / Bachelor of Business  
Cohort Commencing 2011 - 2014  
Entrepreneurship Major**

Year level	Year	Semester	Course Code	Course Name	Credit Points	Total Cps				
1	2011	1	EXSCI1003	Anatomical and Physiological Bases of Human Movement	10			Spt Man		
1	2011	1	SPMAN1101	Introduction to Sport Management	10			Spt Man		
1	2011	1	BUTSM1501	Introduction to Tourism	15			Core		
1	2011	1	BUEBU1501	eBusiness Fundamentals	15			Core		
1	2011	1	BUECO1507	Business Microeconomics	15	65		Core		
1	2011	2	SPMAN1002	Sport Marketing	15			Spt Man		
1	2011	2	HMALES1002	Fundamentals of Movement and Instruction	10			Spt Man		
1	2011	2	BUENT1531	Innovation in Society	15			Core		
1	2011	2	BUMKT1501	Introduction to Tourism	15			Core		
1	2011	2	BUHRM1501	Introduction to Human Resource Management	15	70		Minor		
						135				
2	2012	1	HMPRC1007	Professional Practice 1: Part A	5			Spt Man		
2	2012	1	HMALES1003	Fundamentals of Fitness 1	5			Spt Man		
				or						
	2012	1	HMALES1006	Swimming, Water Safety and Aquatic Activities	10					
2	2012	1	SPMAN2101	Sport Accounting and Finance	15			Spt Man		
2	2012	1	SPMAN2002	Management of Sport Organisations	15			Spt Man		
2	2012	1	EXSCI3001	Injury Prevention in Human Movement Activities	10			Spt Man		
2	2012	1	BUENT2638	Managing Innovation	15	65		Major		
2	2012	2	HMPRC1008	Professional Practice 1: Part B	5			Spt Man		
2	2012	2	HMALES1004	Fundamentals of Fitness 2 (not if HMALES1006 chosen in Sem 1)	5			Spt Man		
2	2012	2	EXSCI1108	Measurement and Evaluation in Human Movement HM	10					
2	2012	2	PHSED2102	Sociological Foundation of Human Movement (Online)	10			Spt Man		
2	2012	2	SPMAN1003	Sport Event Management	15			Spt Man		
2	2012	2	BUENT2622	Competitive Analysis	15			Major		
2	2012	2	BUENT2635	Entrepreneurship & New Venture Creation	15	75		Major		
						140				
3	2013	1	HMPRC2007	Professional Practice 2: Part A	5			Spt Man		
3	2013	1	HEALT3006	Health Promotion	15			Spt Man		
3	2013	1	SPMAN3002	Sport Media & Communications	15			Spt Man		
3	2013	1	BUENT2639	Creativity & Innovation	15			Major		
3	2013	1	BURHM2603	Staffing Organisations	15	65		Minor		
3	2013	2	HMPRC2008	Professional Practice 2: Part B	5			Spt Man		
3	2013	2	EXSCI1111	Introduction to Sport & Exercise Psychology	10			Spt Man		
3	2013	2	SPMAN3101	Management of Sport Facilities	10			Spt Man		
3	2013	2	SPMAN2003	Sport Policy	10			Spt Man		
2	2013	2	BUENT3734	Innovation in Practice	15			Major		
3	2013	2	BULAW2629	Managing the Legal Environment	15	65		Core		
						130				
4	2014	1	SPMAN3003	Applied Sport Marketing	15			Spt Man		
4	2014	1	BUMGT2606	Managing People at Work	15			Major		
4	2014	1	BUENT3733	Entrepreneurial Business Planning	15			Major		
4	2014	1	BUHRM2610	Staffing Compensation, Benefits & Information Systems	15			Minor		
4	2014	1	BUHRM3730	Performance Management in a Diverse Workplace	15	75		Minor		
4	2014	2	HMPRC3002	Internship in Sport Management	60	60		Spt Man		
						135				
						<b>540</b>	105	60	90	285