

Enrolment Program Structure - Continuing

Program Code: PW5
Program Name: Bachelor of International Sport Management
Locations: ODL (Online)
Program Plan: **Full-time**

Course Code	Course Name	Course Rules
FIRST YEAR		
Semester 1		
ISMAN 1001	introduction To International Sport Management	Nil
ISMAN 1002	Sport Event Management	Nil
ISMAN 1003	Managing Sport Development	Nil
ISMAN 1004	Psychological and Socio-Cultural Factors of Physical Activity	Nil
Semester 2		
ISMAN 1005	Introduction to Sport Marketing	Nil
ISMAN 1006	Sports Performance Management	Nil
ISMAN 1007	Human Resource Management for Sport	Nil
ISMAN 1008	Research Principles for Sport Management	Nil
SECOND YEAR		
Semester 1		
ISMAN 2001	Management of Sport Organisations	Nil
ISMAN 2002	International Sport Law	Nil
ISMAN 2003	Sport Finance	Nil
ISMAN 2004	Sport Management Industry Preparation	Nil
Semester 2		
ISMAN 2005	Digital Media Marketing	Nil
ISMAN 2006	Data Analytics for Sport Management	Nil
ISMAN 2007	Sport Policy	Nil
ISMAN 2008	Health Promotion	Nil

THIRD YEAR

Semester 1

ISMAN 3001	Sport, Media and Public Relations	Nil
ISMAN 3002	Applied Sport Marketing	Nil
ISMAN 3003	Management of Sport Facilities	Nil
ISMAN 3004	Managing Injury Prevention in Sport	Nil

Semester 2

ELECTIVE	Choose up to 4 elective(s) from list below totalling 60 credit points
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Elective List

Code	Name	Cr Pts	Course Rules
ISMAN 3005	Multisport Event Management	15	
ISMAN 3006	History and Development of Modern Olympics	15	
ISMAN 3007	Sport Sponsorship	15	
ISMAN 3008	Sports Economics or eSports	15	
ISMAN 3009	Internship in Sport Management	60	Only offered to high achieving students
ISMAN 3010	Internship in Sport Management	30	

Important Enrolment Information

Student HQ

P: 1800 FED UNI (1800 333 864)

E: <https://fred.federation.edu.au/>

International Admissions

P: 03 5327 9018

E: internationaladmissions@federation.edu.au

Program Coordinator

Dr Sue Brown

E: SOH.PCMtHelen@federation.edu.au

P: 03 5327 9678

Mt Helen Campus

Additional Information

If you are unable to, or are having difficulties enrolling in myStudentCentre, please contact Student HQ for program administration information and assistance. For Program or Course enquiries, please contact the Program Leader.

Note: If you wish to apply for course credits, please contact your Program Leader or Student HQ.

Glossary

Semester – designated teaching period

Pre-requisite (PR) – a course or courses that must be completed prior to undertaking another course

Co-requisite (CoR) – a course or courses that must be completed concurrently with the chosen course

Exclusion (EX) – a course that is the equivalent to another and so excludes students from repeating an equivalent course