Enrolment Program Structure

Program Code – BG5

Program Name – Bachelor of Cognitive Enterprise

First Year	Course Code	Course Name	Course Rules
Semester 1			
	BUACC1508	Principles of Accounting and Finance	
	BUECO1509	Principles of Economics	
	BUMGT1501	Management Principles	
	BUMGT1502	Contemporary Business	
Semester 2			
	BUENT1501	Creativity and Innovation	
	BUGEN1502	Business Statistics	
	BULAW1502	Fundamentals of Law	
	BUMKT1501	Introduction to Marketing	

Second Year	Course Code	Course Name	Course Rules
Semester 1			
	BUENT2635	Entrepreneurship and New Venture Creation	**PR:** At least 75 credit points from BUACC or BUECO or BUENT or BUEXC or BUGEN or BUHEA or BUHRM or BUICT or BULAW or BUMGT or BUMKT or BUPMT subject-area at any level
	BUENT2640	Digital Futures	
		Elective	
		Elective	
Semester 2			
	BAXDC2004	Applied Ethics in Contemporary Societies	**EX:** PHILO1004
	BUMKT2602	Consumer Behaviour	**PR**: BUMKT1501 or SPMAN1002
		Elective	
		Elective	

Third Year	Course Code	Course Name	Course Rules
Semester 1			
	BUENT3736	Digital Innovation and Change	
	BUMKT3708	Social Media Marketing	**PR**: BUMKT1501 or SPMAN1002
		Elective	
		Elective	
Semester 2			
	BUENT3737	Cognitive Enterprise Strategy	
		WIL course	
		Elective	

Examples of Electives - Suggested only - to be discussed by students with program Coordinator

BIG DATA AND ANALYTICS (SUGGESTED ONLY/TO BE DISCUSSED WITH PROGRAM MANAGER)
ITECH 1100	Understanding the Digital Revolution
ITECH 1103	Big Data and Analytics
ITECH 2303	Data Analytics
ITECH 2004	Data Modelling
ITECH 2302	Big Data Management
ITECH 3101	Business Analytics and Decision Support
ITECH 3102	Data Visualisation

BUSINESS INFORMATION SYSTEMS (SUGGESTED ONLY/TO BE DISCUSSED WITH PROGRAM MANAGER)
ITECH 1100	Understanding the Digital Revolution
ITECH 1103	Big Data and Analytics
ITECH 2002	Systems Modelling
ITECH 2304	Emerging Information Systems
ITECH 2305	Analysing the Modern Business
ITECH 3101	Business Analytics and Decision Support
ITECH 3103	IT Strategy and Governance

NETWORKING AND SECURITY (SUGGESTED ONLY/TO BE DISCUSSED WITH PROGRAM MANAGER)
ITECH 1102	Networking and Security
ITECH 1002	Network Operating Systems
ITECH 2301	Network Architecture and Design

ITECH 2113	Network Operating Systems Internals
ITECH 2300	Mobile Networks and Wireless Communications
ITECH 3215	Information Security
ITECH 3100	Cloud and Mobile Security

SOCIAL SCIENCE (SUGGESTED ONLY/TO BE DISCUSSED WITH PROGRAM MANAGER)

SOSCI 1002	The Sociological Imagination
SOSCI 1006	Understanding the Social Enterprise
SOSCI 2001	Social Research Methods
CHSUG 2005	Social Policy and Social Change
SOCOG 2207	Going Global: Making Sense of Globalisation
SOCIO 3102	Sociological Theories
SOCIO 3733	Work and Technology

Additional Information

This program structure applies to continuing students.

Glossary

Semester: designated teaching period.
PR: Pre-requisite, a course/s that must be completed prior to undertaking another course.
CO: Co-requisite, a course/s that must be completed simultaneously, or prior to, undertaking another course.
EX: Exclusion, a course/s that may not be taken.