

Program Code – BG5

Program Name – Bachelor of Cognitive Enterprise

Location – Berwick, Brisbane, Gippsland, Mt Helen, Online

YEAR ONE				
Semester 1	Course Code	Course Name	Pre-requisites	CR Pts
	BUACC 1508	Principles of Accounting and Finance	Nil	15
	BUECO 1509	Principles of Economics	Nil	15
	BUMGT 1501	Management Principles	Nil	15
	BUMGT 1502	Contemporary Business	Nil	15
Semester 2	Course Code	Course Name	Pre-requisites	CR Pts
	BUENT 1501	Creativity and Innovation	Nil	15
	BUGEN 1502	Business Statistics	Nil	15
	BULAW 1502	Fundamentals of Law	Nil	15
	BUMKT 1501	Introduction to Marketing	Nil	15
YEAR TWO				
Semester 1	Course Code	Course Name	Pre-requisites	CR Pts
	BUENT 2635	Entrepreneurship and New Venture Creation	BUENT 1531 or at least 75 credit points from BUACC, BUEBU, BUECO, BUENT, BUEXC, BUGEN, BUHEA, BUHRM, BULAW, BUMGT, BUMKT or BUTSM subject-area at any level	15
	BUENT 2640	Digital Futures	Nil	15
	Elective	-		15
	Elective	-		15
Semester 2	Course Code	Course Name	Pre-requisites	CR Pts
	BAXDC 2004	Applied Ethics in Contemporary Societies	Nil	15
	BUMKT 2602	Consumer Behaviour	BUMKT 1501 or SPMAN 1002	15
	Elective	-		15
	Elective	-		15

YEAR THREE				
Semester 1	Course Code	Course Name	Pre-requisites	CR Pts
	BUENT 3736	Digital Innovation and Change	BUMGT 1501	15
	BUMKT 3708	Social Media Marketing	BUMKT 1501 or SPMAN 1002	15
	Elective	-		15
	Elective	-		15
Semester 2	Course Code	Course Name	Pre-requisites	CR Pts
	BUENT 3737	Digital Enterprise Strategy	BUENT 2640	15
	WIL	Choose One or Two (Total 30 Cr Pts) from WIL Courses		30
	Elective	-		15

WORK INTEGRATED LEARNING (WIL)			
All WIL courses are online unless otherwise specified.			
COURSE CODE	COURSE NAME	PRE-REQUISITES	CR PTS
Class-based courses - students can self-enrol			
BUENT3704	Business Consulting Project (ENACTUS) School approval required on project topic - Online and Mt Helen	8 courses (120 credit points)	15
BUENT3705	Work Integrated Learning: Industry based case studies	At least 8 courses (120 credit points)	15
Placement courses - confirmed placement, mandatory pre-placement paperwork <u>plus</u> School approval required before enrolment can occur.			
BUGEN3700**	Industry Experience Project (Community Projects) 110 hours placement	At least 4 courses (60 credit points) from ANY subject area at any level	15
BUGEN3705**	Business Internship 1 160 hours placement	16 courses (240 credit points) from ANY subject area with a GPA of at least 5	30
BUGEN3707** #	Professional Practice 1 700 to 800 hours placement - scholarship attached	At least 16 courses (240 credit points) from ANY subject area at any level	60
BUGEN3708** #	Professional Practice 2 700 to 800 hours placement (1400 to 1600 hours placement total) - scholarship attached	BUGEN3707 (60 credit points)	60
BUGEN3750**	Industry Based Learning Project (Industry Placement Program (IPP)) 400 or 800 hours placement - scholarship attached	At least 16 courses (240 credit points) from ANY subject area at any level	30
BUEXC2501 – BUEXC2504	International Exchange Study	6 courses (90 credit points)	15

BUEXC3501 – BUEXC3503	Hours vary depending on course/s – overseas travel required	At least 8 courses (120 credit points)	15
BUEXC3504 (New Colombo Plan (NCP))	International Exchange Study Overseas travel required - scholarship attached	At least 8 courses (120 credit points)	15

** This course is delivered face to face and involves onsite engagement with a Host Organisation.

Students must be enrolled in the Bachelor of Cognitive Enterprise (Professional Practice Program).

Information correct 9/08/2021.

EXAMPLES OF ELECTIVES - SUGGESTED ONLY - TO BE DISCUSSED BY STUDENTS WITH PROGRAM MANAGER

BIG DATA AND ANALYTICS

Course Code	Course Name	Pre-requisites	Credit Points
ITECH 1100	Understanding the Digital Revolution	Nil	15
ITECH 1103	Big Data and Analytics	Nil	15
ITECH 2303	Data Analytics	ITECH 1103	15
ITECH 2004	Data Modelling	ITECH 1103	15
ITECH 2302	Big Data Management	ITECH 1103	15
ITECH 3101	Business Analytics and Decision Support	ITECH 1103	15
ITECH 3102	Data Visualisation	ITECH 1103	15

BUSINESS INFORMATION SYSTEMS

ITECH 1100	Understanding the Digital Revolution	Nil	15
ITECH 1103	Big Data and Analytics	Nil	15
ITECH 2002	Systems Modelling	ITECH 1100	15
ITECH 2304	Emerging Information Systems	ITECH 1100	15
ITECH 2305	Analysing the Modern Business	ITECH 1100	15
ITECH 3101	Business Analytics and Decision Support	ITECH 1103	15
ITECH 3103	IT Strategy and Governance	ITECH 1100	15

NETWORKING AND SECURITY

ITECH 1102	Networking and Security	Nil	15
ITECH 1002	Network Operating Systems	Nil	15
ITECH 2301	Network Architecture and Design	ITECH 1102	15
ITECH 2113	Network Operating Systems Internals	ITECH 1002	15
ITECH 2300	Mobile Networks and Wireless Communications	ITECH 1002 or ITECH 1102	15
ITECH 3215	Information Security	ITECH 1002 or ITECH 1102	15
ITECH 3100	Cloud and Mobile Security	ITECH 1102	15

SOCIAL SCIENCE			
SOSCI 1002	The Sociological Imagination	Nil	15
SOSCI 1006	Understanding the Social Enterprise	Nil	15
SOSCI 2001	Social Research Methods	SOSCI 1002	15
CHSUG 2005	Social Policy and Social Change	CHSUG 1001 or WELRO 1001 or ATSGC 1362 or CHSUG 1002 or WELSI 1003 or SOSCI 1002	15
SOCOG 2207	Going Global: Making Sense of Globalisation	Two first year level courses	
SOCIO 3102	Sociological Theories	ATSGC 1367 or ATSGC 1898 or BAFND 1001 or SOCIO 1001 AND at Least 15 Cr Points from SOCIN, SOCIO or SOCOG Subject Area 1000 Level OR as per the advice of the program manager	15
SOCIO 3733	Work and Technology	ATSGC 2597 or ATSGC 2731 or ATSGC 2733 or ATSGC 2734 or ATSGC 2736 or ATSGC 2737 or ATSGC 2739 or ATSGC 2831 or WELSI 2103 or at least 30 Cr Pts from SOCIN or SOCOG Subject Area at 2000 Level OR as per the advice of the program manager	15

OTHER SUGGESTED ELECTIVE AREAS CAN BE MANAGEMENT, MARKETING, AND BANKING AND FINANCE FROM BUSINESS SCHOOL OR ENVIRONMENTAL SCIENCE FROM SCHOOL OF SCIENCE OR OUTDOOR EDUCATION FROM SCHOOL OF EDUCATION.

Additional Information

- No more than 10 introductory courses are to be completed.
- All courses have a value of 15 credit points, unless otherwise specified. Students must complete 360 credit points.
- While students are encouraged to complete more, a minimum of five level three courses (3700 or 3500 range) are to be completed.
- If you are unable to, or are having difficulties enrolling in *my Student Centre*, please contact Student Headquarters on 1800 333 864 or visit the FRED portal - <https://fred.federation.edu.au/> for program administration information and assistance.

Glossary

Semester – designated teaching period

Co-requisite – a selection of courses that need to be completed at the same time

Pre-requisite – a course or courses that must be completed prior to undertaking another course

Level (i.e., first, second, third) - introductory (1000), intermediate (2000), advanced (3000) level courses