

Enrolment Course Structure

Course Code – BI5

Course Name – Bachelor of Business

First Year	Unit Code	Unit Name	Unit Rules
Semester 1			
	BUACC1508	Principles of Accounting and Finance	
	BUECO1509	Principles of Economics	
	BUENT1501	Creativity and Innovation	
	BUMGT1501	Management Principles	
Semester 2			
	BULAW1502	Fundamentals of Law	
	BUMKT1501	Introduction to Marketing	EX: SPMAN1002
	COOPC1023	Professional Identity (Business)	
	STATS1000	Statistical Methods	
Second Year	Unit Code	Unit Name	Unit Rules
Semester 1			
		Major Specialisation	
		Major Specialisation	
		Elective	
		Elective	
Semester 2			
		Major Specialisation	
		Major Specialisation	
		Elective	
		Elective	

Third Year	Unit Code	Unit Name	Unit Rules
Semester 1			
		Major Specialisation	
		Major Specialisation	
		Elective	
		Elective	
Semester 2			
	COOPC2003	Co-operative Placement (Business)	PR: Minimum 105 credit points EX: BUGEN3751 & BUGEN3752 & SCCOR3003 & SCCOR3014
	OR		
	COOPC2001	Community Impact Project	PR: 120cp
		Major Specialisation	
		Elective	
		Elective	

Bachelor of Business Major Sequences

MANAGEMENT

BAXDC2004	Applied Ethics in Contemporary Societies
BUMGT2621	Business Communications
BUMGT2622	Work Futures
BUMGT2623	Leading Organisations
BUHRM3706	Employment Practice
BUMGT3702	Strategic Management
BUMGT3704	Managing Change

MARKETING

BAXDC2004	Applied Ethics in Contemporary Societies
BUENT2635	Entrepreneurship and New Venture Creation
BUMKT2602	Consumer Behaviour
BUMKT2603	Marketing Research
BUMKT3701	Marketing Communication
BUMKT3709	Marketing Strategy
BUMKT3708	Social Media Marketing

BANKING AND FINANCE

BAXDC2004	Applied Ethics in Contemporary Societies
BUACC2613	Management Accounting 1

BULAW1503	Commercial Law
BUACC2604	Business Information Systems
BUACC3722	Banks and Financial Institutions
BUACC3721	Investments and Portfolio Management
BUACC3701	Financial Management

COGNITIVE ENTERPRISE

BAXDC2004	Applied Ethics in Contemporary Societies
BUENT2635	Entrepreneurship and New Venture Creation
BUENT2640	Digital Futures
BUMKT2602	Consumer Behaviour
BUENT3736	Digital Innovation and Change
BUMKT3708	Social Media Marketing
BUENT3737	Digital Enterprise Strategy

INTERNATIONAL EXCHANGE STUDY		
BUEXC2501 – BUEXC2504	International Exchange Study Hours vary depending on course/s – overseas travel required	PR: At least 6 units (90 credit points)
BUEXC3501 – BUEXC3503		PR: At least 8 units (120 credit points)
BUEXC3504 New Colombo Plan (NCP)	International Exchange Study Overseas travel required - scholarship attached	PR: At least 8 units (120 credit points)

Additional Information

- This program structure applies to continuing students who commenced in 2024.
- No more than 10 introductory (level 1) courses to be completed.
- It is possible for students who have a VET qualification to seek credit for their qualification. Students entering the course with a VET Diploma (AQF Level 5) in a recognised Business field will be awarded up to 8 credits (33%) into the BI5. Students seeking credit for a Federation University TAFE VET Advanced Diploma (AQF Level 6) in the future will be awarded up to 12 credits (50%) into the BI5.
- No more than 7 general elective courses from other FedUni schools are to be completed.
- While students are encouraged to complete more, a minimum of five level three courses (3700 or 3500 range) are to be completed.

TEQSA have advised that, in accordance with B1.1.3 of [Higher Education Standards Framework \(Threshold Standards\) 2021](#) all Higher Education Providers are required to show their TEQSA Provider number and Provider Category on all relevant public material. ITS have ensured that our website and email signature templates have been amended to ensure compliance and have provided a knowledge article to assist you to update your signatures. Marketing are working to update the brand library and all social media accounts.

Glossary

Semester: designated teaching period.

PR: Pre-requisite, a unit/s that must be completed prior to undertaking another unit.

CO: Co-requisite, a unit/s that must be completed simultaneously, or prior to, undertaking another unit.

EX: Exclusion, a unit/s that may not be taken.