



# Bachelor of Business

**Succeed in the rapidly evolving business world with a contemporary business degree from Federation University. Major in Management, Marketing or Banking and Finance.**

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      /feduniaustralia





# Welcome to Federation University Australia

We're thrilled that you've taken the first step towards a degree with Federation University. Whatever your passion or career goals, Federation has everything you need to get out there and make your mark in the world and feel supported in the process.

Starting or returning to study is a huge transition but a great decision for your future. Federation University is ranked #1 in Victoria for graduate starting salary and #2 in Victoria for full-time employment within four months of students completing their course (Good Universities Guide 2024).

We're one of Australia's oldest universities with a long and strong history, and we draw on this experience to take us into the future. We're a smaller university, but this means we can be more agile, innovative and progressive in our response to regional and industry needs.

For more than 150 years, we have partnered with community and industry to ensure we're educating and training graduates for the jobs and skills needed for the future of work in booming regional areas.

We have campuses in Ballarat, Berwick (Melbourne), Churchill (Gippsland) and Horsham (Wimmera). Our campuses are set in beautiful surroundings with stunning scenery and plenty of quiet nooks and crannies to absorb yourself in your studies.

Whether you're a secondary school student, you're returning to study or you're starting something completely new, Federation University will give you the tools and support you need to thrive in your academic journey and beyond.



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Federation University Australia acknowledges the Traditional Custodians of the lands and waters where our campuses, centres and field stations are located and we pay our respects to Elders past and present. We extend this respect to all Aboriginal and Torres Strait Islander and First Nations Peoples.

The Aboriginal Traditional Custodians of the lands and waters where our campuses, centres and field stations are located include:

<b>Wimmera</b>	Wotjobaluk, Jaadwa, Jadawadjali, Wergaia, Jupagulk
<b>Ballarat</b>	Wadawurrung
<b>Berwick</b>	Boon Wurrung
<b>Gippsland</b>	Gunai Kurnai
<b>Nanya Station</b>	Mutthi Mutthi and Barkindji



# Why study Business at Federation University Australia

Our **Bachelor of Business** will see you:

- gain a solid foundation in business management, entrepreneurship, critical thinking, teamwork, leadership, creativity and innovation
- develop real-world work experience via our imbedded industry placements, internships, and real-life projects during your studies
- graduate knowing that your skills are in high demand from employers and central to succeeding in the rapidly changing business world.

**Upon graduation, you'll be qualified for a career in a wide range of management roles in fields including marketing, business, corporate finance, human resources, analytics and strategic planning.**

We're among the top universities in Victoria for Skills Development, and rated 5 stars for median graduate income in our Business and Management courses.\*

\*Good Universities Guide, Undergraduate level 2023





Businesses are facing an unprecedented number of challenges and opportunities stemming from digital disruption and the rapid adoption of new technologies. There has never been a more exciting time to start your career in business, whether you are looking for a career in the corporate world or as an aspiring entrepreneur.

The Bachelor of Business is a contemporary degree developed in collaboration with industry and designed to meet the needs of businesses now and in the future.

With close ties to industry and a strong focus on real-world work experience, Federation Business School is renowned for producing job-ready graduates by providing students with industry placements, internships, and real-life projects during their studies. Our graduates gain a solid foundation in business management, entrepreneurship, critical thinking, teamwork, leadership, creativity and innovation, and interpersonal skills. These skills are in high demand from employers and central to succeeding in the rapidly changing business world.

# Hear from our students



Ryan Moore  
**Business Graduate**

“As part of my Bachelor of Business (Marketing and Human Resource Management) degree, I completed a placement at the Fiona Elsey Cancer Research Institute. The placement was structured so I was able to gain real industry experience while playing a critical role in the team. I assisted the marketing and events team in organising the Ballarat Cycle Classic - a large annual charity event with all proceeds going directly towards cancer research. I developed skills in managing an event with over a thousand participants and multiple community stakeholders.”



# We're investing in your future

## Scholarship information

At Federation, we offer a wide variety of scholarships and grants which give you the opportunity to succeed in your studies without the stress of financial pressure.

We strongly urge all new students to explore your scholarship options - ranging in value from \$300 to more than \$18,000 - chances are that there will be an opportunity for you.

[Find out more →](#)

### **2024 FedIgnite Scholarship - Bachelor of Business**

An academic merit and equity and access-based scholarship awarded to high-performing commencing domestic students in the specified courses who can demonstrate equity or access considerations that have or could impact the applicant's ability to achieve their full potential.

Locations - Ballarat; Berwick; Gippsland; Online

[Find out more →](#)

# Am I eligible?

## Entry requirements

### Current Year 12 applicants

If you have successfully completed Year 12 (or equivalent) in the past two years, you are considered a current Year 12 applicant and must apply via [VTAC](#).

#### Early Offer Program

Finishing secondary school can be stressful, so if you are currently completing Year 12 why not give yourself peace of mind with Federation University's [Early Offer Program](#)? Not only is an early offer exciting to receive, but knowing that you have already secured a place in a degree means you can head into exams fully focused.

### Entry requirements

#### ATAR

This course uses the ATAR as part of its selection considerations.

**Guaranteed ATAR: 50** If your ATAR is equal to, or higher, than the guaranteed ATAR, and you meet all other entry and extra requirements, you will be guaranteed an offer into this course.

#### VTAC Prerequisites

- Units 3 and 4: a study score of at least 20 in any English Units.

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### Essential extra requirements

**All applicants** - If VCE Maths and/or English requirements or equivalent have not been met by an applicant, a **Literacy and/or Numeracy assessment** is required to demonstrate the prerequisite requirements. Applicants who are required to complete the assessment will be notified.

### Non-Year 12 applicants

If you have completed or partially completed a higher education or Vocational Education and Training (VET) qualification or are applying based on work/life experience, you are considered a non-Year 12 applicant. You may apply direct to Federation or via [VTAC](#).

#### Applicants with higher education and/or VET study\*

For applicants who have previously completed higher education or Vocational Education and Training (VET) studies, this course uses your entire academic record as part of its selection considerations. Please also include a personal statement detailing all relevant work/life experience.

#### Higher Education

- Previous higher education studies with results at a pass level, including any 'single subjects of study', or successful completion of a tertiary preparatory program such as the Federation Access Studies program (FAST).

#### VET

- Successful completion of a relevant VET qualification at certificate III level or higher.

#### Applicants with work and life experience\*

Applicants who have not completed secondary education or undertaken any TAFE or university studies should include a personal statement detailing all relevant experience to strengthen their application.

\* May be eligible for credit for prior study and/or experience (RPL - Recognition of Prior Learning) upon enrolment.



# Alternate pathways

## Don't meet the entry requirements?

If you have not met the entry requirements for this course, you did not complete VCE, or are returning to study, there are always alternate options available.

### **FAST (Federation Access Studies program)**

**FAST** is a single semester program designed to teach you how to study effectively, including how to write for academic purposes, research, use university systems and how to apply all these skills to your study. When you successfully complete FAST, you are guaranteed a place in one of our undergraduate degrees.

### **VET Pathways**

Students can apply for a relevant VET course, at any VET provider, and then apply to articulate into this course. Students may receive credit for VET studies undertaken, which will be individually assessed upon request, after they enrol in this course.

### **Pathways designed specifically for you**

If you have completed any of the following VET qualifications at Federation, you may be eligible for up to one year credit into the Bachelor of Business:

- Diploma of Project Management BSB51415
- Diploma of Business Administration BSB50415
- Diploma of Leadership and Management BSB51915
- Advanced Diploma of Leadership and Management BSB61015
- Advanced Diploma of Management (Human Resource Management) BSB60915





# What's in the detail?

## Course information

### Key Facts

#### Location

Mt Helen (Ballarat), Berwick, Gippsland (Churchill),  
Online

#### Study duration

3 years (full time); or part time equivalent

#### Intakes

Semester 1 (March), Semester 2 (July)

#### Study load

Up to 16 hours per week\* (3 to 4 hours per unit).

*\*Excludes any placement hours*

### Fees

#### Domestic students

You may be eligible for a [Commonwealth Supported Place \(CSP\)](#) where the Australian Government subsidises your fees and you pay the student contribution amount (SCA). CSPs for eligible students are available in all undergraduate courses and most postgraduate courses.

The Department of Education had not released the 2024 student contribution amount for a CSP at the time of publication. We will update our website when this information is available.

As a Commonwealth Supported Place student, you may be eligible to defer payment of your student contribution through the HECS-HELP loan scheme. Please visit our [HECS-HELP](#) webpage for further information.

The total cost will vary depending on the units you choose, your study load, and the time it takes to complete your course.

You may need to pay some other fees such as the [Student Services and Amenities Fee \(SSAF\)](#).

#### International students

Please visit [federation.edu.au/fees](https://www.federation.edu.au/fees) to obtain further information about Indicative Course Fees.

You may need to pay some other fees such as the [Student Services and Amenities Fee \(SSAF\)](#).

### How to apply

To apply as a domestic student, please visit:

[federation.edu.au/apply](https://www.federation.edu.au/apply) →

or apply via [VTAC](#).

To apply as an international student, please visit:

[federation.edu.au/international](https://www.federation.edu.au/international) →

*Note - application method varies depending on your circumstances, please visit our [How to apply](#) page for further information.*

# What's in the detail?

## Study streams & structure

Our business undergraduates complete a common first year by studying foundation business units in Management, Marketing, Creativity and Innovation, Accounting and Finance, Economics, Statistics, and Law. After the first year, you will have the flexibility to switch to any undergraduate business specialisation.

### Major/minor specialisations

- Management
- Marketing
- Banking and finance

You may also select interdisciplinary electives such as Information Technology, Psychology, Sociology, Environmental Science and/or Outdoor Studies, depending on your interests. Or you could also gain valuable experience through an overseas study tour to Nepal, Samoa or Fiji through the New Colombo Plan (NCP). The NCP is an initiative of the Australian Government, which aims to lift knowledge of the Indo-Pacific in Australia by supporting Australian undergraduates to study in the region.

SAMPLE STRUCTURE - BACHELOR OF BUSINESS (WITH MANAGEMENT MAJOR)			
YEAR 1	SEMESTER 1	<ul style="list-style-type: none"> <li>• Creativity and Innovation</li> <li>• Management Principles</li> </ul>	<ul style="list-style-type: none"> <li>• Contemporary Business</li> <li>• Introduction to Marketing</li> </ul>
	SEMESTER 2	<ul style="list-style-type: none"> <li>• Principles of Accounting and Finance</li> <li>• Business Statistics</li> </ul>	<ul style="list-style-type: none"> <li>• Principles of Economics</li> <li>• Fundamentals of Law</li> </ul>
YEAR 2	SEMESTER 1	<ul style="list-style-type: none"> <li>• Business Communications</li> <li>• Work Futures</li> </ul>	<ul style="list-style-type: none"> <li>• Elective</li> <li>• Elective</li> </ul>
	SEMESTER 2	<ul style="list-style-type: none"> <li>• Strategic Management</li> <li>• Applied Ethics in Contemporary Societies</li> </ul>	<ul style="list-style-type: none"> <li>• Business Communications</li> <li>• Work Futures</li> </ul>
YEAR 3	SEMESTER 1	<ul style="list-style-type: none"> <li>• Leading Organisations</li> <li>• Employment Practice</li> </ul>	<ul style="list-style-type: none"> <li>• Elective</li> <li>• Elective</li> </ul>
	SEMESTER 2	<ul style="list-style-type: none"> <li>• Development and Change Work</li> <li>• Co-operative Experiential Learning (30 credit points)</li> </ul>	<ul style="list-style-type: none"> <li>• Elective</li> </ul>

Information contained in this structure is subject to change.  
[Current version available here.](#)





# We're a Co-operative University - what does that mean?

The Federation University Australia Co-operative Model – real workplaces, real projects, and real career opportunities.

Co-operative education, or 'co-op' is a well-established international model that prepares students for their future careers by linking them to workplaces as a core part of their degree through co-operative relationships with industry.

Federation Co-op puts students at the heart of education and industry. The model gets students work and world ready, through direct connection to employers, paid placements, career preparation and workplace skill development.

Federation is offering Co-op degrees from 2024, across Science, Engineering, Engineering Technology, Business, IT and IT Professional Practice. Between now and the end of 2025, we will embed Co-op across our suite of Federation University and TAFE courses, with delivery commencing in 2026.

A Co-op course incorporates employer and industry engagement from start to finish. It means that the program is co-designed, co-developed, co-delivered, co-assessed and co-accredited with input from employers and industry.

Our industry stakeholders are excited about Federation Co-op as it addresses skill shortages by inviting them to collaborate on our courses, to identify the real skills that our students need to succeed in their chosen industry. For our communities, Federation Co-op will drive the growth of our regional economies by developing talented local graduates who understand exactly what our regional businesses need.

## What does the co-op model offer students?

You will benefit from working on projects in real workplaces, delivering practical outcomes for industry, government, and not-for-profits, with the work experience you gain contributing to your academic record and completion of your course.

Every student will complete Co-operative Experiential Learning (formerly known as Work Integrated Learning), which includes structured workplace skills and accredited learning in a workplace, with options for paid placements, cadetships, internships, or working on real projects on campus.

Every Federation Co-op course will:

- include transferable skills as well as technical skills to prepare you for your career
- include at least 60 days of workplace learning that contributes directly to your course credits
- give you the opportunity to work alongside industry leaders and build your professional network while you study.

You'll also be provided with a range of opportunities to suit your goals and needs, including:

- shorter 'learning in the workplace' opportunities
- team-based projects for an industry partner
- connections with local and international opportunities, with access to major national and global employers opening up opportunities for travel.

At Federation University, our co-operative education model will provide you with real, meaningful work experience in workplaces using the latest technology, no matter what course you choose.



# Our industry connections are well established

Thanks to Federation's experienced staff and long history, we have some of the strongest industry and business relationships in Australia.

## Co-operative Experiential Learning

We provide Co-operative Experiential Learning opportunities (formerly known as Work Integrated Learning) across all our courses. These workplace learning opportunities can be real or simulated, occurring in the workplace, at university, online or face to face.

Our paid Co-op placements are a specific form of Co-operative Experiential Learning that is unique to Federation University. Every student completes a minimum of 60 days' paid placement relevant to your course – contributing directly to course credits – either full time over one semester, part time over an extended period or in blocks embedded into your subjects. Our Co-op model ensures you graduate both work and world-ready with the opportunity to accelerate your career.

## Industry Placement Program

The [Industry Placement Program](#) (IPP) provides students with an opportunity to gain valuable workplace experience to enhance their knowledge and skills. IPP is a unique pathway for businesses, government, and industry to attract new talent with skills and interests relevant to the workplace.

[Find out more about our partnerships →](#)

## Careers and employability

Our [careers and employability team](#) provide career advice, help with finding work while you study, internships and vacation programs, volunteer work, graduate programs, and graduate jobs.

We offer a broad range of services including workshops and programs on a range of employment-related topics (offered both on campus and online). We can help with writing your resume, cover letter, key selection criteria document reviews, job interview preparation and practice, access to volunteering opportunities, and careers information and resources.

We also provide you with access to an online jobs portal, EDGE, which gives you access to a range of current employment, volunteer, and skills development opportunities.

Industry partnerships include:



# We're renowned for Supporting our students

We understand that starting or returning to university study is exciting, but that it also involves change with a challenge or two along the way.

To help you meet these challenges, and to succeed, we have a range of student-focused programs and services available that will help you strike the right balance between work, life and play during your time with us.

## Support services

We have an extensive range of personal support services dedicated to supporting your day-to-day wellbeing and activities, including:

- Accommodation
- Scholarships and grants
- Equity and inclusion
- Childcare
- Health services
- Complaints
- Aboriginal Education Centre
- Safer campuses
- Elite athlete program
- Counselling
- Disability support
- Financial information and support
- International student advisory
- Chaplaincy
- Justice of the peace
- Student advocacy

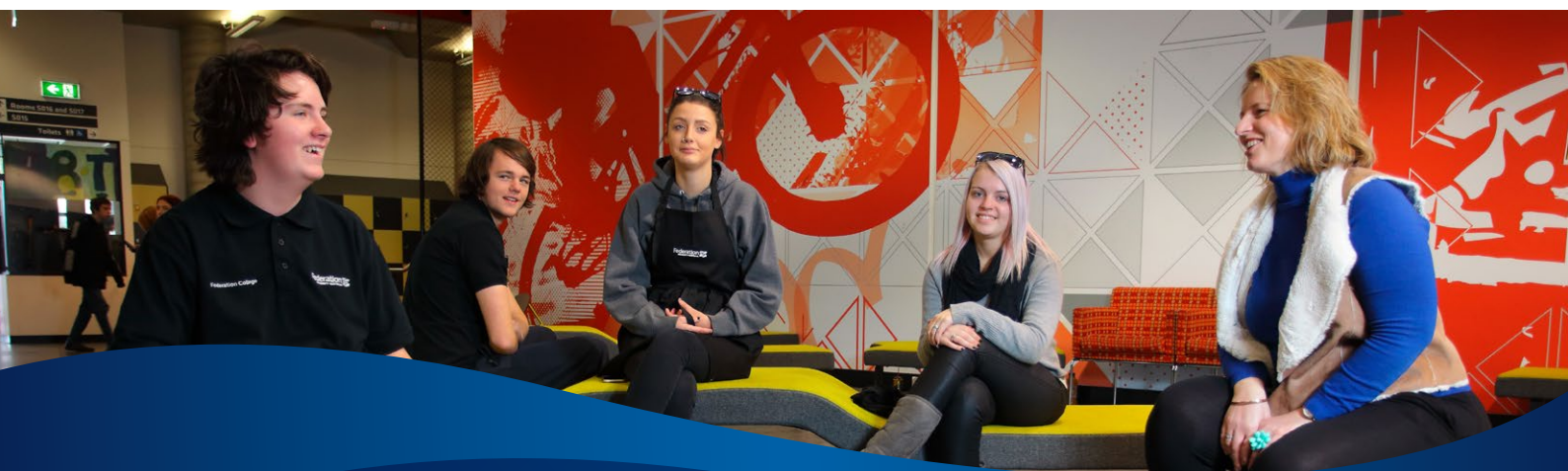
[Find out more about our services →](#)

## Academic support

Access study support, resources and learning advice to help you improve your academic skills - you'll find everything you need to make your studies a success including tips on managing your enrolment, accessing our systems, and finding opportunities to build your career and connect to fellow students, including:

- ASK desk
- Copyright
- Fed Ready
- Help with referencing
- IT support
- Learning skills advisors
- Library
- Online systems help
- Online study hub and booklet
- PASS (Peer Assisted Study Support) program
- Student mentors
- Studiosity study skills
- Subject guides

[Find out more about academic support →](#)





# Fast facts and additional information

We're an institution steeped in history. We started small in Victoria with just one campus in Ballarat more than 150 years ago. Roll on to today and we are making an impact worldwide.

## Our campuses

Our campuses stretch across Victoria, from the Wimmera and Ballarat in the west to Berwick and Gippsland in the east, giving students plenty of choice.

## On campus accommodation

[Fedliving](#) allows you to live on campus and meet new people from a range of backgrounds and courses. First-year undergraduate students are guaranteed accommodation during their first year of study\*.

*\*conditions apply*

## Useful links

[Aboriginal Education Centre](#)

[Chaplaincy](#)

[Children's Centres](#)

[Counselling](#)

[Disability Support](#)

[Elite Athlete Program](#)

[Higher Degrees by Research](#)

[International Students](#)

[Libraries](#)

[P-Tech](#)

[Student Advisory Service](#)

[Student Careers & Employment](#)

[Student Health](#)

[Student HQ](#)

[TAFE](#)

[Textbooks and study resources](#)





## Have a question?

Book a one-on-one consultation to speak directly to our expert  
Future Students team now.

[Book a consultation today →](#)

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