BRANCHES OF PSYCHOLOGY

SOME OF THE TASKS UNDERTAKEN BY PSYCHOLOGISTS INCLUDE:

- Academic and applied research
- Counselling clients
- Designing and implementing programs to modify and improve behaviour
- Evaluating the efficacy of psychological treatments or programs
- Assessment and treatment of psychological programs
- Designing and administering a wide range of tests to see how people think, feel, and perform.

GIVEN THE WIDE RANGE OF WORK IN BOTH PRIVATE AND PUBLIC SECTORS, THERE ARE MANY SPECIALIST BRANCHES OF PSYCHOLOGY.